

Model Course/Program Outcomes Guide

September, 2009

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: SPD 103 Public Speaking

Course/Program Team: Mike Harsh, Melinda May, Ann Clark, Joan Johnson

Expected Learning Outcomes

Course Outcomes:

- explore the basic elements of the communication process
- Prepare and deliver a clear and fluent demonstrative, informative, and persuasive presentation.
- Exhibit a satisfactory level of competence in each of the three types of speeches
- Experience a variety of delivery styles and be able to evaluate and select the delivery style most appropriate for the speaker and the occasion.
- Apply classroom experience in building speech, competence, and confidence to the occupational and/or professional goals he/she sets.
- Apply critical thinking skills to the challenge facing public speakers in our environment.
- Research using appropriate resources, including internet technology.

Assessment

All public speaking students prepare and deliver an informative and a persuasive speech. All instructors use a common rubric to assess the informative speech (see attached).

Validation

Work is ongoing to develop a viable method to collect and analyze data regarding the outcomes and the common assessment tool.

Results

Data analysis needs to be finished within one to two years.

Follow-up

Data analysis will enable instructors to assess student learning and to improve the course based upon the data collected.

Budget Justification

Professional development funds for faculty and stipends for adjunct faculty.