

Course Title: TRK 109: Fundamentals of Commercial Vehicle Transportation

Course Leader: Mike Stevenson

Expected Learning Outcomes for Course

- Understand the importance that business logistics plays in the success of the firm.
- Describe the inter-relationships of the components of the supply chain and the effect of those interrelationships on the success of the business.
- Understand the importance of supplier and customer relationships to the ongoing success of the business.
- Be able to fully articulate the role of order management and customer service as it applies to the supply chain.
- Be able to make sound inventory management decisions in the supply chain.
- Understand the critical role transportation plays in the supply chain.

Assessment

(How do students demonstrate achievement of these outcomes?)

Course evaluation will consist of a mid-term and a final exam. These exams will consist of objective questions that are designed to test the student's ability to apply the course material.

There will be one individual term paper for each student.

The student will

1. Study one product from the raw material state and describe its movement through to the finished product being delivered to the customer OR
2. Study one value added service from its conception, detailing any cost savings or benefits to the business.

The term paper will include the efficiencies of the logistics systems and the essential cooperation among the entities involved. The term paper is due the final week of class.

Important: The final exam is proctored by the College on campus in the testing center.

Validation

(What methods are used to validate your assessment?)

Results

(What does the data show?)

Follow-up

Budget Justification

(What resources are necessary to improve student learning?)