Course Title: TRK 130: Production and Operations Management **Course Leader:** Mike Stevenson

Expected Learning Outcomes for Course

- Define operations management
- Explain the distinction between goods and services
- Understand the differences between production and productivity
- Compute multifactor productivity
- Identify the critical variables in enhancing productivity
- Complete critical path analysis
- Develop operational strategies to succeed in a global environment
- Analyze a case study and make a recommendation for alternate approaches

•

С

Assessment

(How do students demonstrate achievement of these outcomes?) Course evaluation will consist of:

- Case studies: students will be asked to analyze case studies and present the case in a written report or in a discussion board format. Instructor will determine platform of presentation.
- Mid-term exam
- Final exam
- Quizzes and/or assignments

Important: The final exam is proctored by the College on campus in the testing center.

Calculation for final grade:

Mid-term Exam:	25%
Final Exam:	30%
Case Studies	25%
Quizzes	10%
Discussion Board participation	10%

Validation

(What methods are used to validate your assessment?)

Results

(What does the data show?)

Follow-up

Budget Justification

(What resources are necessary to improve student learning?)