Course/Program Title: Photography ART-115  

Date: 10/20/11

Course/Program Team: Audra Haddock Martenot, Benita Keller

**Expected Learning Outcomes**

1. Student recognizes and applies the fundamental elements of photography in visual assignments.
2. Student understands and uses proper language concerning the camera, software, materials and techniques of the medium.
3. Student recognizes and differentiates the styles and mediums of important photographers and historical/social art movements.
4. Student develops individualized achievement of both technique and content of a visual expression in a photographic communication.
5. Student formally prepares and presents created works in professional manner for a final portfolio review and exhibit.

**Assessment**

1. Projects (8) - 10 points each total- **80 Points**  
   Assessment of each assignment will be based upon a rubric for each problem. The overall evaluation is assessed by regular group critiques, which use a common Critique Guide.
2. Project evaluation at group critiques every two weeks
3. Assignments and projects completed in full and on time
4. Assessment of craftsmanship and techniques
5. Mastery of design concepts that are the basis of each assignment
6. Attendance in class and commitment to project completion

**Validation**

We have completed a common rubric and critique assessment. A capstone Art Seminar/Portfolio Review course will also help to assess this course. In addition, researched statewide art department standards are used as a benchmarking tool and were used to develop the studio rubric.

**Results**

We are upgrading the studio courses department wide, and the Art department will continue to use state-wide cohort college common levels of standard by which instructors can critique the levels of accomplishment in the studio work.

**Follow-up**

We are working on “closing the loop” by designing a sample syllabus, interdisciplinary projects, and a pre- and post- assessment.
**Budget Justification**
Professional development funds for full time faculty and stipends for adjuncts to attend department meetings and norming sessions.
Certainly studio supplies are a regular expense. As we continue to have growing numbers and demand for our classes, the college needs to consider adding full-time faculty in the visual arts. There is no reason why HCC should not have less than a superior art department in the state of Maryland and in the surrounding areas.