Course/Program Title: ART 218 – Photography for the Public Discourse  
Date: 10/20/11

Course/Program Team: Benita Keller

Expected Learning Outcomes:

1. Student recognizes and applies the fundamental elements of art in a visual assignment.
2. Student understands and uses proper language concerning the materials and techniques of the medium.
3. Student recognizes and differentiates the styles and mediums of artists and art movements.
4. Student develops personal and individualized achievement of both technique and content of a visual expression in a traditional or non-tradition art form.
5. Student prepares to formally present created works in professional manner in a final exhibition.

Assessment:
Assessment of each assignment will be based upon a rubric for each problem. The overall evaluation is assessed by regular group critiques, which use a common Critique Guide. Attendance is 20% of the final grade and the average of the assignments is 80% of the grade.

1. Project evaluation at group critiques every two weeks
2. Assignments and projects completed in full and on time
3. Assessment of craftsmanship and techniques
4. Mastery of design concepts that are the basis of each assignment
5. Attendance in class and commitment to project completion

Validation

We have completed a common rubric and critique assessment. A capstone Art Seminar/Portfolio Review course will also help to assess this course. In addition, researched statewide art department standards are used as a benchmarking tool and were used to develop the studio rubric.

Results

We are upgrading the studio courses department wide, and the Art department will continue to use state-wide cohort college common levels of standard by which instructors can critique the levels of accomplishment in the studio work.

Follow-up

We are working on “closing the loop” by designing a sample syllabus, interdisciplinary projects, and a pre- and post- assessment.
Budget Justification
Professional development funds for full time faculty and stipends for adjuncts to attend department meetings and norming sessions. Certainly studio supplies are a regular expense. As we continue to have growing numbers and demand for our classes, the college needs to consider adding full-time faculty in the visual arts. There is no reason why HCC should not have less than a superior art department in the state of Maryland and in the surrounding areas.