

Course Outcomes Guide

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: MGT 214 Small Business Management **Date:** Fall 2013

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Expected Learning Outcomes

1. To possess a well-grounded understanding of essential entrepreneurial business principles.
2. To develop an understanding of important business issues as they relate to new ventures.
3. To identify, appreciate and assess the knowledge, attitudes and skills of an entrepreneur.
4. To study and observe entrepreneurial settings and entrepreneurial role models through exposure to actual business settings and experiences.
5. To have an expanded awareness of the resources available for creating a business plan.
6. To establish a level of confidence in creating a business plan as a tool to assess, create and communicate a business concept.

Assessment (How do or will students demonstrate achievement of each outcome?)

Students demonstrate achievement of the outcomes through exams, the group project, and class participation. The group project involves the development of a start-up business plan which involves incorporating all the concepts presented in the class in a comprehensive project. Class attendance will be an important factor for success in the course as class participation counts as part of the final grade in the class.

Validation (What methods have you used or will you use to validate your assessment?)

Validation will occur through tracking the results to specific questions that are tied to the expected learning outcomes from tests given in class. The selected questions will be incorporated into all test administered for this course so that the results can be appropriately gathered to measure student performance. In addition, the group project, which involves the development of the start-up business plan, can be viewed as a comprehensive project that will incorporate the group's understanding of many concepts presented in the course. It is assumed that the publisher validates the questions utilized on exams and tests them for reliability.

Results (What do your assessment data show? If you have not yet assessed student achievement of your learning outcomes, when is assessment planned?)

This data can be used to determine whether the students are achieving the expected levels of understanding relative to the learning outcomes established for the course. The collection of the data is expected to begin in the Spring Semester 2013.

Follow-up (How have you used or how will you use the data to improve student learning?)

Based upon the data, we will make the appropriate adjustments to the materials presented in the class to ensure student understanding. We will also utilize more web-based demonstrations of text content to help the student learning process.

Budget Justification (What resources are necessary to improve student learning?)

None at this time.