

Course Title: TRK 109 Fundamentals of Commercial Vehicle Transportation

Course Instructor(s): Michael Stevenson

Programs: Commercial Vehicle Transportation

Expected Learning Outcomes

- **Students will understand the importance that business logistics plays in the success of the firm**
- **Students will be able to articulate the role of order management and customer service**
- **Understand the critical role of transportation in the supply chain**
- **Describe inter-relationships of the supply chain**

Assessment (How do students demonstrate achievement of these outcomes?)

- **Exams on course material**
- **Term Paper tracing raw material through the supply chain**
- **Chapter quizzes**

Validation (What methods are used to validate your assessment?)

- **Exams are based on recommendation from the text book publishing company**

Results (What do the data show?)

- **This course is approved by the CVT Advisory Committee**

Follow-up (How have you used the data to improve student learning?)

- **Providing project based research opportunities tailored to each student and their personal background and experience.**

Budget Justification

(What resources are necessary to improve student learning?)

- **Capability to record lecture presentations and post to course page.**

Online teaching program (Blackboard, moodle)

Course Outcomes Guide #4