Course Outcomes Guide

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: MGT 214 Small Business Management   Date: Fall, 2014

Course/Program Team: Jim Pierne

Expected Learning Outcomes:

1. Use basic business terminology
2. Understand the role of small business and capitalism in the economy.
3. Understand the various types of decisions faced by small business owners
4. Describe current issues in managing and owning a small business and use course concepts to analyze them.
5. Describe the different structures of business organizations.
6. Discuss ethical implications of business policies and their impacts on small business management.

Assessment (How do or will students demonstrate achievement of each outcome?)

Students demonstrate achievement of the outcomes through quizzes, exams, a grouping of web based assignments, a financial analysis project, discussions, and through class participation. Most of the classroom time will be spent in practical application of the information presented in the textbook through case studies, group projects, and information received from guset speakers that come to the class.

Validation (What methods have you used or will you use to validate your assessment?)

Validation will occur through tracking the results to specific questions that are tied to the expected learning outcomes from tests given in class. The selected questions will be incorporated into all tests administered for this course so that the results can be appropriately gathered to measure student performance. In addition, student results will also be tracked through the web based assignments and discussions that are completed during the semester. It is assumed that the publisher validates any questions that may be used on tests and also tests the questions for reliability.

Results (What do your assessment data show? If you have not yet assessed student achievement of your learning outcomes, when is assessment planned?)

The data that is collected can be used to determine whether the students are achieving the expected levels of understanding relative to the learning outcomes established for the course. The collection of the data is expected to begin with the Fall semester 2014.

Follow-up (How have you used or how will you use the data to improve student learning?)

Based upon the data, we will make the appropriate adjustments to the materials presented in the class to ensure student understanding. We will also utilize more web-based demonstrations of text context to help the student learning process.

Budget Justification (What resources are necessary to improve student learning?)

None at this time.