

Program Outcome Guide

**Organizational unit that exists to assist learners in achieving specific learning outcomes.*

Program: GDT Computer Graphic Artist Specialist	Date: June 26, 2014
Planning Team Members: Margaret Spivey, Ellen Smith	Program Purpose: To prepare students for various tasks when creating graphics for the print, Web or multimedia environment

Program Prerequisites <i>What must the student be able to do before engaging in work?</i>	Courses <i>What learning experiences (courses) are necessary to prepare the student?</i>	Capstone Assessment Tasks <i>What can students do in this program to show evidence of the intended outcomes?</i>	Intended Outcomes <i>What will students be able to do “out there” as a result of this program?</i>									
<ul style="list-style-type: none"> • Know how to use a computer. • A basic <i>understanding</i> of how software works. • Know how to navigate within the computer interface. • Know how to find and save files • Know what the basic software program (Adobe Creative Cloud) is used for. • Know what a graphic designer does. • Know what the design process entails. • Be someone who has a strong visual aptitude. (self identified is fine) 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="padding: 2px;">GDT-112 – Computer Graphics</td></tr> <tr><td style="padding: 2px;">GDT 116 – Digital Imaging</td></tr> <tr><td style="padding: 2px;">GDT 142 – Computer Illustration: Adobe Illustrator</td></tr> <tr><td style="padding: 2px;"> </td></tr> <tr><td style="padding: 2px;"> </td></tr> <tr><td style="padding: 2px;"> </td></tr> <tr><td style="padding: 2px;"> </td></tr> <tr><td style="padding: 2px;"> </td></tr> <tr><td style="padding: 2px;"> </td></tr> </table>	GDT-112 – Computer Graphics	GDT 116 – Digital Imaging	GDT 142 – Computer Illustration: Adobe Illustrator							Student will be able to provide a visual portfolio that demonstrates the following: <ul style="list-style-type: none"> • Skill in using the software and computer. (cross platform) • Students will be able to create a logo, a gatefold brochure, a poster, a CD cover, a newsletter, an illustration, web icons, etc. • Students will be able create files in Adobe Photoshop and Illustrator. 	<ul style="list-style-type: none"> • Students will be able to prepare graphics files in a visual communication environment • Student will have examples that demonstrates these skills • Students will have completed the exercises in the Adobe Classroom in a book series which will enable them to complete various tasks in Photoshop and Illustrator
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