

What is the employment outlook for this career field?

Job growth in business careers will continue to be strong. Out of the top 10 degrees in demand by employers, six are in business related areas (source: NACE Job Outlook 2012):

- Accounting
- Business Administration/Management
- Economics
- Finance
- Logistics/Materials Management
- Management Information Systems

What are the average earnings in the business administration field?

Salary levels vary substantially depending upon the level of job or managerial responsibility, length of service, education, size of firm, location, and industry.

Business majors with bachelor's degrees will continue to experience significant increases in starting salaries, according to the National Association of Colleges and Employers' Fall 2012 Salary Survey.

National average starting salaries by business major:

Economics	\$54,800
Finance	\$49,700
Marketing	\$49,600
Management	\$49,200
Accounting	\$47,800

Contact Information

Lori Spessard
Business Programs Coordinator
Assistant Professor, Economics
240-500-2548
ljspessard@hagerstowncc.edu

David Karn
Assistant Professor, Accounting
240-500-2219
dmkarn1@hagerstowncc.edu

Stacey McGee
Assistant Professor, Business and
Accounting
240-500-2523
smmcgee@hagerstowncc.edu

James Pierne
Instructor, Business Management
240-500-2215
jgpierne@hagerstowncc.edu

www.hagerstowncc.edu/businessadmin



Business Administration Program



11400 Robinwood Drive
Hagerstown, Maryland 21742
240-500-2000
www.hagerstowncc.edu

Stay close. Go far.

What is business administration?

The Business Administration Program at HCC prepares students to transfer into accounting, finance, marketing, management, economics, human resources, or other business-related programs at four-year institutions.

Students may go on to become accountants, financial analysts or advisors, economists, managers, bankers, researchers, public relations personnel, advertising or promotion personnel, business owners or consultants.

The potential for growth and advancement is extremely high.



What is unique about HCC's program?

HCC offers several options to complete an associate degree in business administration. Students can choose from the following pathways:

- Fully online program
- Traditional classes that meet in-person
- Weekend Business College
(a combination of online and weekend class times)

Regardless of the pathway chosen, HCC offers a high-quality, reasonably priced route to a four-year degree in a variety of business fields. Articulation agreements with colleges in Maryland, Pennsylvania, and West Virginia, and a dual enrollment program with Shippensburg University, make it extremely easy and efficient for students to transfer from one institution to another to complete their education and business training.

HCC Weekend Business College for Business Administration

HCC now offers an associate degree in business administration in a weekend college format. The Weekend Business College provides students with the opportunity to fit college into their busy schedules, as classes meet in-person two Saturdays a month. The coursework is primarily online, but regular interactions with faculty during in-person sessions provide the support of a traditional class.

Many of the other business programs offered at HCC can also be completed in the Weekend Business College format.

What other business programs are offered at HCC?

- Accounting and Business, A.A.S.
- Management, A.A.S.
- Management, Certificate
- Marketing, Management Option, A.A.S.
- Management: Marketing, Certificate

Gainful Employment Information

For more information about HCC graduation rates, the median debt of students who completed the program, and other important information, visit www.hagerstowncc.edu/business-admin.