

**Course Title: TRK 109 Fundamentals of Commercial Vehicle Transportation**

**Course Instructor(s): Michael Stevenson**

**Programs: Commercial Vehicle Transportation**

**Expected Learning Outcomes**

- **Students will understand the importance that business logistics plays in the success of the firm**
- **Students will be able to articulate the role of order management and customer service**
- **Understand the critical role of transportation in the supply chain**
- **Describe inter-relationships of the supply chain**

**Assessment** (How do students demonstrate achievement of these outcomes?)

- **Exams on course material**
- **Term Paper tracing raw material through the supply chain**
- **Chapter quizzes**

**Validation** (What methods are used to validate your assessment?)

- **Exams are based on recommendation from the text book publishing company**

**Results** (What do the data show?)

- **This course is approved by the CVT Advisory Committee**

**Follow-up,** (How have you used the data to improve student learning?)

- **Providing project based research opportunities tailored to each student and their personal background and experience.**

**Budget Justification**

(What resources are necessary to improve student learning?)

- **Capability to record lecture presentations and post to course page.**

Online teaching program (Blackboard, moodle)

## Course Outcomes Guide #4