Course Title: TRK 109 Fundamentals of Commercial Vehicle Transportation

Course Instructor(s): Michael Stevenson

Programs: Commercial Vehicle Transportation

Expected Learning Outcomes
• Students will understand the importance that business logistics plays in the success of the firm
• Students will be able to articulate the role of order management and customer service
• Understand the critical role of transportation in the supply chain
• Describe inter-relationships of the supply chain

Assessment (How do students demonstrate achievement of these outcomes?)
• Exams on course material
• Term Paper tracing raw material through the supply chain
• Chapter quizzes

Validation (What methods are used to validate your assessment?)
• Exams are based on recommendation from the text book publishing company

Results (What do the data show?)
• This course is approved by the CVT Advisory Committee

Follow-up, (How have you used the data to improve student learning?)
• Providing project based research opportunities tailored to each student and their personal background and experience.

Budget Justification
(What resources are necessary to improve student learning?)
• Capability to record lecture presentations and post to course page.

Online teaching program (Blackboard, moodle)