

Hagerstown Community College
MASTER SYLLABUS

COURSE: PED 245- Introduction to Sport Management

2017 Fall

INSTRUCTOR:

COURSE DESCRIPTION:

Offers the opportunity for students to understand the various aspects of sport management and develop the basic skills required for career opportunities within the sport management field. This course will examine the basic principles and practices used in managing sport organizations and will allow students to explore and examine current challenges faced by the sport management professional.

TEXTBOOK: Contemporary Sport Management 5th Edition – Pedersen and Thibault, Human Kinetics

STUDENT LEARNING OUTCOMES:

- Students will demonstrate the basic understanding of the sport management field by developing a professional perspective through concepts and skills used in managing sport organizations.
- Students will explore the different segments of the sport management field which provide career opportunities.
- Students will develop an understanding of the importance of the historical aspects of the sport industry that has evolved the field into its current state.
- Students will demonstrate the specialized skills needed within the different functions of sport management.
- Students will discuss the behaviors and attitudes of sport consumers and the social impact sport has on our society.
- Students will develop an understanding of the unique aspects of professional, intercollegiate, interscholastic and youth sport.
- Students will develop the skills required and discuss the importance of critical thinking in the sport management field.
- Students will explore the importance of sport management research and how it is used to benefit sport organizations.

COURSE WORKLOAD:

To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute “academic” hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit.

Assignment/Assessments	Clock Hours
Weekly Discussion Board Assignments	1 hour x 15 weeks = 30 hours
Weekly Reading, Chapter Questions and Studying for Quizzes	3 hours x 15 weeks = 45 hours
Two written assignments amounting to 1-2 pages with documented resources	10 hours for research, writing, and revision
Two unit exams	16 hours of studying out of class
Research paper	25 hours out of class
	Total Hours = 126

SERVICES FOR STUDENTS WITH DISABILITIES: Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.