

**2018 - 2019 (FY19)**  
**INSTITUTIONAL PLANNING PRIORITIES**

- (1) Continue the multi-year academic and Student Services enrollment initiative, with an ongoing emphasis on increased student prospecting, recruitment, advising, and tracking. Also, review program enhancements ideas via unit planning to increase completion rates, including more focused efforts to blend academic and student development work to address the institutional student learning outcomes.
- (2) In FY 19, a substantial effort will be made to increase student retention based largely upon expanded academic advising and tracking (Priority 1), blending academic and student development initiatives (Priority 3), and following proven proactive strategies and practices to keep students fully engaged.
- (3) Continue to improve aspects of enrollment management system by using the newly developed annual enrollment calendar of tasks and assignments for individuals and departments. Also, have the new student recruitment pipeline database developed by PIE available for use by all academic and Student Services departments.
- (4) Continue to refine sustainable plans and budgets for all programs/services and study major revenue sources and projected expenditures, including major technology requirements and investments for instruction, student recruitment and support, and the general administrative work of the college.
- (5) Significantly increase the number of Promise Pathway Program students and expand need-based scholarship fundraising, while continuing to pursue grants that provide for tuition and fees and lower the student cost for course materials.
- (6) Rework curriculum models and the master course schedule designs in business, public service, engineering, and various technology fields of study to increase the number of student cohort programs, similar to what has existed in the nursing and the allied health areas for decades.
- (7) Continue the projects underway to revitalize the College's full range of business and technology programs, community and university partnerships, spanning credit and non-credit courses, programs, and services.
- (8) Begin the design work to convert the TIC into a Center for Business and Entrepreneurial Studies (CBES), finish the remaining construction on the smart house project and the new parking lot for the Student Center. Also, submit for state funding for a new CVT facility to be built on land currently owned by the county and establish a plan to better maintain campus grounds and roads.
- (9) Further improve the grants management process to better administer funded activities and increase efforts to search and find grants that will help with student career counseling and academic pathway alignment from high school to college as well as job training and retraining for adult learners.
- (10) Continue to emphasize employee professional development, student support services as involving all departments and offices, shared governance, and improving campus communications and safety and security.