

Course Outcomes Guide

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: ACC-102 Principles of Accounting

Date: Spring 2017

Course/Program Team: Stacey McGee

Expected Learning Outcomes:

1. Identify the nature of the corporate form of organization.
2. Prepare a stockholders' equity section for a corporation.
3. Distinguish among market value, par value, liquidation value and book value.
4. Account for and record investments in stock.
5. Account for basic bonds payable transactions by the straight-line amortization method.
6. Identify the purpose of the statement of cash flows.
7. Distinguish between managerial and financial accounting.
8. Classify costs by their behavior and compute contribution margin.
9. Determine break-even point and margin of safety.
10. Use accounting information to make short-term business decisions.
11. Explain the nature and importance of capital investment analysis.

Assessment (How do or will students demonstrate achievement of each outcome?)

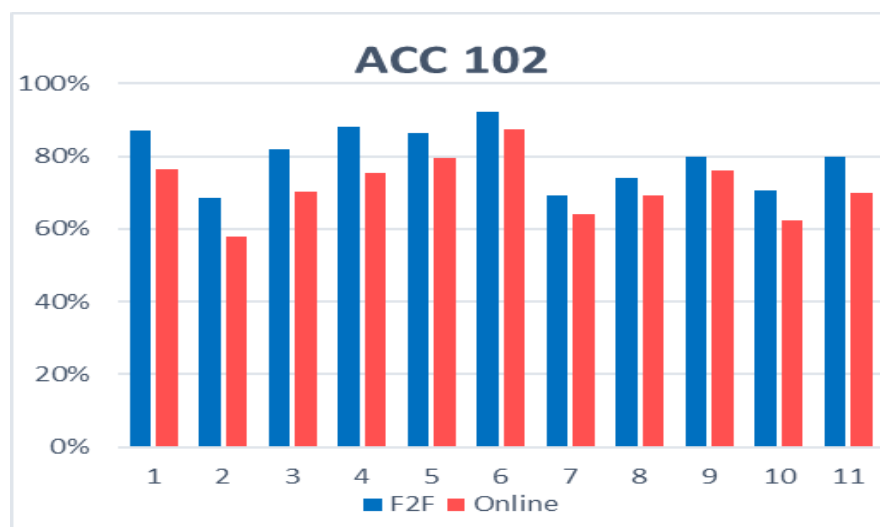
Common test questions are used in all sections. All data is collected from the mid-term and final exams.

Validation (What methods have you used or will you use to validate your assessment?)

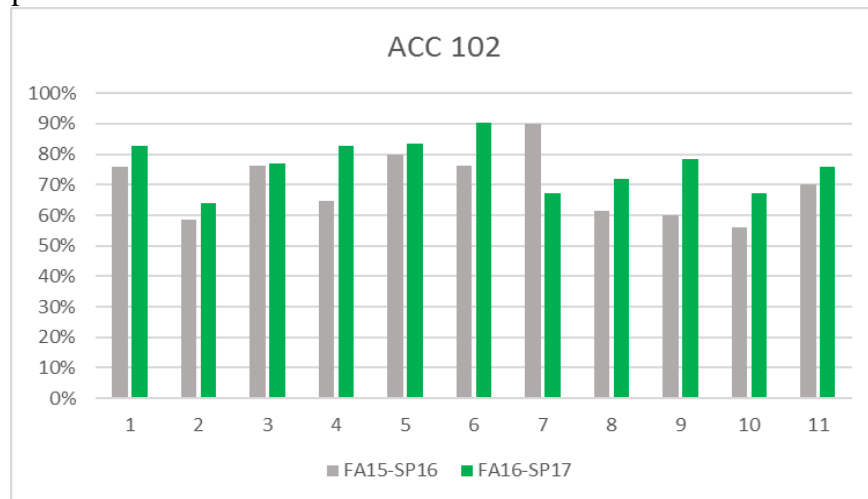
The test questions are taken from the publisher's test bank. It is assumed that the publisher validates these questions and tests them for reliability. Other course materials are also provided by the publisher of the text book and administered through MyAccountingLab. This ensures that the course content is delivered and assessed in a consistent manner.

Results (What do your assessment data show? If you have not yet assessed student achievement of your learning outcomes, when is assessment planned?)

Current year results:



Year-to-year comparison:



Observations:

- Improvement is seen in almost every outcome compared to last year
- Performance in online sections is lower than in face-to-face in almost all outcomes

Follow-up (How have you used or how will you use the data to improve student learning?)

- We need to monitor the online sections carefully to determine if the deteriorating performance is a trend.
- While we have definitely seen improvement, we need to continue to give additional time to the material in chapters 13, 21 and 25. Those are the chapters that correspond to Outcomes #2, 8, 9 and 10.

Budget Justification (What resources are necessary to improve student learning?)

N/A