

Course Outcomes Guide

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: ECO 201 Macroeconomics Principles

Date: FA16/SP17

Course/Program Team: Lori Spessard & Stacey McGee

Expected Learning Outcomes

Students who successfully complete this course will be able to:

1. Explain the economic way of thinking and how the concepts of scarcity, incentives, opportunity cost, and marginal analysis affect economic decision making.
2. Analyze the role of supply, demand, and prices in a market economy.
3. Describe how the macro economy is measured and what these measurements indicate about the economy.
4. Describe and analyze theory and policy related to macroeconomic issues.
5. Use economic terminology, concepts and theories to analyze real-world scenarios and current events.

Assessment (How do or will students demonstrate achievement of each outcome?)

Students are assessed using multiple choice exam questions. Results are shown below:

Instructor	(All)
Course	ECO201

Sum of % Met Outcome	Column Labels			
	Row Labels	F2F	Online	Grand Total
1		83%	80%	82%
2		70%	68%	69%
3		74%	70%	72%
4		71%	67%	70%
5		70%	62%	67%
Grand Total		74%	69%	72%

Validation (What methods have you used or will you use to validate your assessment?)

Exam questions are selected from a large test bank provided by the publisher. It is assumed that the publisher validates these questions and tests them for reliability. We select each question to ensure the test items are assessing what we want to assess.

Results (What do your assessment data show? If you have not yet assessed student achievement of your learning outcomes, when is assessment planned?)

See data above. Face-to-face sections generally performed better than online sections, which is typical of past ECO 201 results. It is not clear why this is the case, since all sections are working with the same material and assessments.

Follow-up (How have you used or how will you use the data to improve student learning?)

1. ECO 201 course components are changing significantly again for FY18. We were unhappy with the OER textbook used during the last two years.
2. Required homework appears to help students. While there was required homework with the OER/Moodle course design, we believe returning to a Pearson MyLab product will be helpful to students. MyLab provides both a greater quantity and quality of practice than the OER material can provide.
3. We are planning to change the relative weights of the exams, hoping this will improve student effort on these assessments.

Budget Justification (What resources are necessary to improve student learning?)

No additional resources are required at this time.