

Course Outcomes Guide

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: ENT 101 Introduction to Entrepreneurship **Date:** FA16/SP17

Course/Program Team: Lori Spessard

Expected Learning Outcomes

Students who successfully complete this course will be able to:

1. Identify and evaluate personal skills, attitudes, and behaviors that contribute to an entrepreneurial mindset.
2. Recognize and apply the principles of the entrepreneurial method.
3. Explore and utilize resources aimed at helping entrepreneurs succeed.
4. Apply entrepreneurial concepts to the development of a new venture or other similar project.

Assessment (How do or will students demonstrate achievement of each outcome?)

Students are assessed using a combination of written assignments and discussions. Results are shown below:

ENT 101 SLOA Summary FA16			
Outcome	Measurement	Desired Result	Actual Results
1. Identify and evaluate personal skills, attitudes, and behaviors that contribute to an entrepreneurial mindset.	Self-Assessment Assignment	Item score will be \geq 80%	94%
	Journal Assignment		69%
2. Recognize and apply the principles of the entrepreneurial method.	Entrepreneurial Method in Action Assignment		83%
3. Explore and utilize resources aimed at helping entrepreneurs succeed.	Resources List		94%
	Resources for Entrepreneurs Assignment		83%
4. Apply entrepreneurial concepts to the development of a new venture or other similar project.	Project		81%

Validation (What methods have you used or will you use to validate your assessment?)

Because this was the first run of the course, there was no way to validate the assessments. If we develop an advisory board for entrepreneurship, those participants may be able to assist with validation in the future.

Results (What do your assessment data show? If you have not yet assessed student achievement of your learning outcomes, when is assessment planned?)

See data above. This was the first run of ENT 101. In general, the outcomes were met.

Follow-up (How have you used or how will you use the data to improve student learning?)

The journal assignment seems to be the weak link, so this assessment will be revised. Student feedback also recommended adjusting some of the requirements for the Resources for Entrepreneurs assignment.

Budget Justification (What resources are necessary to improve student learning?)

No additional resources are required at this time.