

Course Outcomes Guide

Directions: Please complete this form to document your progress toward improving student learning. For each item, indicate your progress and your anticipated next steps. Thank you!

Course/Program Title: ENT 105 Entrepreneurship in Practice II **Date:** FA16/SP17

Course/Program Team: Lori Spessard

Expected Learning Outcomes

Students who successfully complete this course will be able to:

1. Clarify a business concept and business identity.
2. Recognize and evaluate the legal, financial, operational, and marketing issues relevant to a selected business idea.
3. Develop and implement a plan for starting or improving a business.

Assessment (How do or will students demonstrate achievement of each outcome?)

Students are assessed using a combination of written assignments and discussions. Results are shown below:

ENT 105 SLOA Summary SP17			
Outcome	Measurement	Desired Result	Actual Results
1. Clarify a business concept and business identity.	Lay the Foundation Assignment	Item score will be \geq 80%	100%
	Pitch Your Business Presentation		100%
2. Recognize and evaluate the legal, financial, operational, and marketing issues relevant to a selected business idea.	Cut Through Red Tape Assignment		100%
	Take Care of Operations Assignment		100%
	Deal with Money Issues Assignment		100%
	Open Your Doors Assignment		100%
3. Develop and implement a plan for starting or improving a business.	Progress Report		

Validation (What methods have you used or will you use to validate your assessment?)

Because this was the first run of the course, there was no way to validate the assessments. If we develop an advisory board for entrepreneurship, those participants may be able to assist with validation in the future.

Results (What do your assessment data show? If you have not yet assessed student achievement of your learning outcomes, when is assessment planned?)

See data above. This was the first run of ENT 105. All outcomes were met.

Follow-up (How have you used or how will you use the data to improve student learning?)

There are no major changes needed for this course at this time.

Budget Justification (What resources are necessary to improve student learning?)

No additional resources are required at this time.