

Course Title: GDT-116 Digital Imaging using Adobe Photoshop May 2017

Course Leader: Audra Martenot

Expected Learning Outcomes for Course

- A. The Student Will Understand and Utilize the Digital Image as A Medium of Graphic/Artistic Communication.
- B. Students Will Create and Manipulate Images Using Photoshop.
- C. The Student Will Produce a Portfolio of Digital Images.
- D. The student will know how to use Adobe PhotoshopCS2 software and prepare files for print and web production.

Assessment

(How do students demonstrate achievement of these outcomes?)

- Projects (8) - 10 Points Each Total- 80 Points
- Research Paper /Presentation - 10 Points 2 Typed Pages On Life & Work Of Master Digital Photographer or Digital Photography Application
- Attendance/ Participation/ Art Show -10 Points

Validation

(What methods are used to validate your assessment?)

- Physical evidence of completed exercises and design projects.
- Visible improvement in use of Adobe Photoshop software program
- Many of these projects are included in final portfolios

Results

(What does the data show?)

Bases on the last project of the semester the overall outcome score was a **3.7 on a 1-5 scale**.
Presentation 3.6/ Communication 3.8/ Creativity 3.8/ Layout-Composition 3.8

- Students complete design projects that vary in quality and skill level
- Student are improving in communication verbal skills and presenting their work to their peers
- Students explore design possibilities sufficiently to come up with solutions that show a good deal of thought and experimentation

Students are finding jobs in the field and going on the four year institutions

Follow-up

(How have you used the data to improve student learning?)

Budget Justification

(What resources are necessary to improve student learning?)

Professor would like to start entering student work in appropriate graphic design shows, contests and magazines.