

Course Outcomes Guide (COG)

Course Title: Web Design II
Course Team: Audra Martenot

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Expected Learning Outcomes

Students will show technical proficiency in **raster** Image Manipulation by creating layer based images optimized for specific applications and showing comprehension of raster software.

- Students will demonstrate technical proficiency in **HTML** by creating code that validates, correctly incorporates all necessary code, follows semantic design and universal accessibility principles, is SEO friendly and is handicap accessible and 508 compliant.
- Students will show technical proficiency in **CSS** by creating code that validate and meets project requirements.
- Students will show technical proficiency in **JavaScript** by creating interactive webpages that generate no errors and accomplish project goals.
- Students will be able to discuss their knowledge of **theory and vocabulary** of their field in a professional manner through written and verbal communications as well as demonstrated in their work and analyze those terms in their own and others works.
- Students will demonstrate **layout and composition** in their pieces through the use of balance, hierarchy, emphasis, unity, movement, contrast, rhythm, focus, use of grids and white space.
- Students will demonstrate **problem solving** skills by analyzing, selecting and applying tools appropriate for a specific solution

Assessment (How do or will students demonstrate achievement of each outcome?)

Validation (What methods have you used or will you use to validate your assessment?)

Results (What do your assessment data show?)

Students perform well, averages for outcomes are 4.5.

Layout 4.2 / Creativity 4.5 / Communication 5 / Presentation 4.5

Follow-up (How have you used or how will you use the data to improve student learning?)

Budget Justification (What resources are necessary to improve student learning?)

ATC 116 is in dire need of new furniture.