

Hagerstown Community College
Official Course Syllabus Document
(replace this parenthetical with semester and year)

COURSE:

HUM 210 – Media and Culture (3 credits)

(replace this parenthetical with section number & Days/Times class meets)

INSTRUCTOR:

(replace this parenthetical with name, office hours, and all contact information)

COURSE DESCRIPTION:

This course explores the relationship between the media and its users. Emphasis will be placed on the traditional role of “legacy media” and how and why the standards that once applied to such media do not apply to new media such as Facebook, Twitter or blogs. In addition, the role of the media consumer, and the economics of media consumption will be explored.

Prerequisite: ENG 101

TEXTBOOK:

None required.

STUDENT LEARNING OUTCOMES:

The student will:

- Discuss the differences between old and new media and their unique roles and approaches.
- Recognize the impact new media have had on legacy media, and depict how new media have empowered consumers to become content creators rather than passive media consumers.
- Assess the general level of credibility among major old and new media outlets, and explain why this is important to the functioning of a democracy.
- Use social networking sites.
- Prepare and maintain their own weblog.
- Analyze a new media venture, explaining its mission, role, audience and profit-making strategy

MINIMUM CLOCK HOURS REQUIRED FOR THIS COURSE

To earn one hour of academic credit at HCC, students are required to complete a minimum of 12.5 clock hours (15 fifty-minute “academic” hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 12.5 minimum hours of coursework per credit. A three credit hour course requires 37.5 clock hours.

For most classes, students should expect to do at least 2 hours of coursework outside of class for each hour of in-class coursework.

	DIRECT Faculty Instruction In-class 37.5 h required	Student Work Out of Classroom 75 h required
In-class instruction and discussion	37.5 hours	
Assigned readings		40 hours
Four short response papers		15 hours for prewriting, writing, and revision
One documented paper/project (synthesis project described elsewhere in syllabus)		20 hours for prewriting, writing, research, documentation, and revision
Total Hours	37.5 h	75 h

ASSESSMENT PROCEDURES:

(replace this parenthetical with explanation of quizzes, exams, projects, etc.; the grading scale and how a student can calculate a grade need to be included here as well)

COURSE POLICIES:

(please delete this parenthetical: Course policies should contain statements about the following topics, as well as any individual policies of an instructor. Please consider a plagiarism statement; the student handbook defines plagiarism this way: Plagiarism is the use of ideas or work of another without sufficient acknowledgment that the material is not one's own. Examples of plagiarism include submitting material created by another as one's own work or including passages of another author without giving due credit, and submitting purchased material, in any form of communication, as one's own work.)

- Attendance Policy – the college attendance policy can be found in the College catalog.
- The instructor reserves the right to modify course content.
- HCC abides by an honor code that can be found in the student handbook and college catalog: "I promise to uphold the Hagerstown Community College Honor System and to understand all written provisions pertaining to its application. As a member of the college community, I hold the qualities of honesty and integrity in highest regard and will not violate them nor tolerate those who do."

Inclement Weather Policy:

(replace parenthetical with directions as to what students should do if the weather is bad and class must be cancelled. Please consider having students also refer to the student handbook.)

Services for Students with Disabilities:

Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.