

Hagerstown Community College
OFFICIAL MASTER SYLLABUS DOCUMENT

COURSE: TRK 109: Fundamentals of Commercial Vehicle Transportation – 3 credits (Web based, Moodle delivery).

INSTRUCTOR: Mike Stevenson

SEMESTER/YEAR: Fall 2018

COURSE DESCRIPTION:

This course provides an overview of the structure and importance of the commercial transportation industry in the logistics sector of business. Course emphasis is based on the marketing aspects of logistics, integrating all of the functional areas of business as well as incorporating logistics into supply chain management. Topics include supply chain management, supply chain technology and issues, macroeconomics in business, logistics in the economy, global markets and strategy, order management and customer service, inventory operations, and decision strategies. Semester offered: Periodically.

TEXTBOOK: Supply Chain Management Ninth Edition, John J. Coyle, C. John Langley Jr., Robert A. Novack, Brian J. Gibson, ISBN-13: 978-0-538-47918-9, ISBN-10: 0-538-47918-3, South-Western CENGAGE Learning

Student must have access to a working computer with Microsoft Word software, internet access with Mozilla Firefox browser and an active HCC student e-mail account.

STUDENT LEARNING OUTCOMES:

Upon completion of this course, the student will be able to:

- Understand the importance that business logistics plays in the success of the firm.
- Describe the inter-relationships of the components of the supply chain and the effect of those interrelationships on the success of the business.
- Understand the importance of supplier and customer relationships to the ongoing success of the business.
- Be able to fully articulate the role of order management and customer service as it applies to the supply chain.
- Be able to make sound inventory management decisions in the supply chain.
- Understand the critical role transportation plays in the supply chain.

Total Hours of Coursework:

To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute “academic” hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit.

For most classes, students should expect to do at least 2 hours of coursework outside of class for each hour of in-class coursework. **Total Hours of coursework required for TRK 109 equals 142 hours for 3 credits.**

MINIMUM CLOCK HOURS REQUIRED FOR THIS COURSE

	DIRECT Faculty Instruction In-class	Student Work Out of Classroom
	37.5 hours required	75 hours required
In-class "lecture" 9 Chapter Quizzes	37.5 hours	24.5 hours
Reading chapters		25.5 hours
9 Forums of Discussion Board Participation	Included in lecture time	12.5 hours participation
1 Research Term Paper	Included in lecture time	22 hours prep
1 Mid-Term Exam	Included in lecture time	3 hours exam prep
Cumulative final exam (Academic Testing Center)	Included in lecture time	17 hours exam prep
Total Hours	37.5 hours	104.5 hours

SERVICES FOR STUDENTS WITH DISABILITIES: Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.