

CURRICULUM MAP – CERTIFICATE MANAGEMENT: MANAGEMENT

Program Name: Certificate Management: Management	Outcome	MGT 103 PRINCIPLES OF MANAGEMENT	BUS 101 INTRODUCTION TO BUSINESS ORGANIZATION AND MANAGEMENT	BUS 113 BUSINESS COMMUNICATIONS	SPT 103 PUBLIC SPEAKING
Program Outcome #1	Develop an understanding of the terminology and concepts of management	Describe and define business and management terminology	Define and explain basic business terminology		
Program Outcome #2	Develop a broad understanding of the role of various components of business	Explain the role of management and its impact on the economy	Describe the role of business and capitalism in the economy		
Program Outcome #3	Develop critical thinking skills for various management situations experienced as a manager	Explain the various types of decisions faced by business managers	Describe the various types of decisions faced by business managers		

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Program Outcome #4	Understand how current issues have the potential for impacting current management practices	Describe current issues in business and use course concepts to analyze them	Describe current issues in business and use course concepts to analyze them		
Program Outcome #5	Develop an understanding of the various processes and responsibilities of management and their application in today's business environment	Describe the different skills necessary to be effective in management	Describe and explain the different structures of business organizations		
Program Outcome #6	Describe the importance and need for ethical behavior across courses in the management program	Discuss ethical implications of managerial policy	Explain ethical implications of business policy		
Program Outcome #7	Develop an understanding of the importance of personal interaction	Explain the importance of management on the employee			

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	skills to the management process				
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