

**Course Title: GDT-143 Digital Layout/ Prepress (Adobe InDesign CC) May 2018**

**Course Leader: Audra Martenot**

### **Expected Learning Outcomes for Course**

- A. The student will practice the technical aspects of design, typography and typesetting as they apply to page layout.
- B. The student will learn how to layout pages using InDesign software on both a Macintosh platform.
- C. The student will gain knowledge sufficient to ask the correct questions to specify print jobs.
- D. The student will gain an understanding of how the computer version (design through camera ready mechanical) is turned into the published version.

### **Assessment**

(How do students demonstrate achievement of these outcomes?)

- Students complete lessons from Classroom in a Book / InDesign CC
- Students will create original projects in Adobe InDesign CC
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The projects are graded on a rubric found in Graphic Design Solutions by Robin Landa and modified by faculty where appropriate.

- Three original projects
- A grade for in class participation in critiques
- A grade for completion of exercises from the text book
- Two quizzes on topics from textbook

### **Validation**

(What methods are used to validate your assessment?)

- Physical evidence of completed exercises and design projects.
- Visible improvement in use of Adobe InDesign software program
- Many of these projects are included in final portfolios

### **Results**

(What does the data show?)

Bases on the last project of the semester the overall outcome score was a **3.7 on a 1-5 scale**.  
Set-Up 4 / Problem Solving 3.7 / Techniques 3.8 / Theory 3.5 / Professionalism 3.8 / Body of work 3.7

- Students complete design projects that vary in quality and skill level
- Student are improving in communication verbal skills and presenting their work to their peers
- Students explore design possibilities sufficiently to come up with solutions that show a good deal of thought and experimentation

**Follow-up**

(How have you used the data to improve student learning?)

**Budget Justification**

(What resources are necessary to improve student learning?)

Professor would like to start entering student work in appropriate graphic design shows, contests and magazines. There are entry fees.