Hagerstown Community College

MASTER SYLLABUS

COURSE: ENT 102 Entrepreneurship: Creativity & Problem-Solving  SEMESTER/YEAR: SP18

INSTRUCTOR: Lori Spessard

COURSE DESCRIPTION: This course examines tools and methods for solving a variety of problems in business and community environments. Students will explore elements of problem identification, design thinking, feasibility analysis, and business model development. Students will work on solving a problem in an area of interest. Total of 45 hours of lecture.


STUDENT LEARNING OUTCOMES:
Students who successfully complete this course will be able to:
1. Identify and evaluate ideas for feasibility.
2. Recognize and utilize the nine components of the business model canvas.
3. Develop a usable business model for a new business, a social problem, or corporate innovation.
4. Develop the storytelling and presentation skills necessary for successful presentation of business model ideas.

ACCOUNTING FOR CREDIT HOUR REQUIREMENT

<table>
<thead>
<tr>
<th>Assignment/Assessment</th>
<th>Clock Hours</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online videos, readings, and other content</td>
<td>45.5</td>
<td>Time spent on a variety of online learning tools, reading, taking notes, etc.</td>
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<tr>
<td>Research and writing for assignments</td>
<td>45</td>
<td>Time spent researching, writing, editing, etc. written assignments.</td>
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<tr>
<td>Research for and participation in forums</td>
<td>44</td>
<td>Time spent preparing for and participating in discussion forums.</td>
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Total hours 134.5

Services for Students with Disabilities: Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.