

**Hagerstown Community College**  
**OFFICIAL MASTER SYLLABUS DOCUMENT**

**COURSE:** GDT-142 Digital Illustration - 3 credits

**INSTRUCTOR:**

**SEMESTER:** Spring 2018

**COURSE DESCRIPTION:** Using the computer as a powerful drawing tool, this course explores the world of digital illustration using the vector-based program, Adobe Illustrator. This software is ideal for the creation of graphics, illustrations, logotypes and posters. Students will create a portfolio based on visual design problems. A total of 45 hours of lecture.

**TEXT BOOK:** “Adobe Illustrator in a Book- Photoshop CC” 2017 release  
ISBN-13: 978-0-13-466344-9

**STUDENT LEARNING OUTCOMES:**

- Students will show technical proficiency in vector images manipulation by creating images appropriate to specific applications and showing comprehension of vector software.
- Students will be able to discuss their knowledge of theory and vocabulary of their field in a professional manner through written and verbal communications as well as demonstrated in their work and analyze those terms in their own and others works.
- Students will demonstrate typographic skills through proper kerning, leading, tracking, legibility, alignment, and font selection and placement in their bodies of work.
- Students will demonstrate layout and composition in their pieces through the use of balance, hierarchy, emphasis, unity, movement, contrast, rhythm, focus, use of grids and white/ negative space.
- Students will be able to defend their own work and professionally critique other’s through oral and written arguments that evaluate divers users/audiences, technical issues and design choices related to client needs.
- Students will demonstrate knowledge of color by identifying and selecting proper color models and creating professional color palettes according to project requirements.
- Students will be able to identify the legal issues of copyright and appropriately use copyrighted material in their projects.

**TOTAL HOURS OF COURSEWORK:** To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute “academic” hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit.

For most classes, students should expect to do at least 2 hours of coursework outside of class for each hour of in-class coursework.

\*\*\*For this course students are required to attend all classes and expected to do a minimum of 5.5 hours of work outside of class per week.

ASSIGNMENT	HOURS	WEEKLY
Classroom Instruction	37.5	2.5 hours
Book Chapters/Tutorials	30	1 hour
Quizzer/Final Test	5	15 minutes
Discussion / Boards	10	45 minutes
Projects	30	Varies
<b>TOTAL</b>	<b>112.5</b>	<b>7.5</b>

**SERVICES FOR STUDENTS WITH DISABILITIES:** Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at [dss@hagerstowncc.edu](mailto:dss@hagerstowncc.edu) or at 240-500-2530.