COURSE: GDT-143 – Digital Layout/Prepress **3 Credits**

INSTRUCTOR: **SEMESTER:** Spring 2018

COURSE DESCRIPTION:
Using Adobe Creative Suite InDesign and typesetting students will learn how to apply the principles of graphic design to page layout. Students will gain proficiency in page layout as well as learn how to set type. Prepress and printing issues will be covered. Total of 45 hours of lecture. Course fee required.

TEXTBOOK:
Adobe InDesign CC 2015 Release by Kelly Kordes Anton & John Cruise.
ISBN: 978-0-13-431000-8

STUDENT LEARNING OUTCOMES:
- You'll be able to **use Adobe InDesign to efficiently create solution**s for multi-page design projects.
- We'll expand your existing knowledge of Adobe Photoshop to **create and edit layered images** for use in your page layouts.
- Your existing knowledge of Adobe Illustrator will be expanded to understand how to **create and edit vector images** for placement in your page layouts.
- You'll develop and demonstrate **problem-solving skills** by analyzing, selecting and applying tools appropriate for specific solutions.
- You'll understand and demonstrate **professional practices**, including project management, meeting deadlines, adhering to project specifications, and communicating with me (in the role of an employer and/or client) in a professional and courteous manner.
- You'll be expected to learn to **identify legal issues** such as copyright, personal licenses, and commercial licenses, so you can appropriately use copyrighted material in your projects.
- You'll learn to identify and select **appropriate printing techniques** based on the size, color mode, spot colors, bleed, binding, paper stock and other requirements of a design.
- You'll gain knowledge of the **theory and vocabulary of our industry** and demonstrate your understanding verbally and in writing, as well as through your work.
- You'll be expected to **defend your own work** and professionally critique others' work through oral and written arguments that evaluate diverse users/audiences, technical issues, and design choices related to client needs.
- Throughout the semester, you'll **create a body of work** that synthesizes your skills and demonstrates understanding of the technology and theory.

Total Hours of Coursework:
To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute "academic" hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit.

	DIRECT Faculty Instruction In-class (**37.5 h required**)	Student Work Out of Classroom (**75 h required**)
Classroom Instruction/Reading	37.5 h	15 h
In Class Exercises		20 h
Class Critique		12 h
Projects		25 h
Tests/Quizzes		3 h
Total Hours	**37.5 h**	**75 h**

Services for Students with Disabilities: Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.