

**Hagerstown Community College**  
**OFFICIAL MASTER SYLLABUS DOCUMENT**

**COURSE:** GDT-220 Digital Video & Audio- 3 credits

**INSTRUCTOR:**

**SEMESTER:** Spring 2018

**COURSE DESCRIPTION:** This course is an intensive investigation into digital video production. Students will plan, shoot, edit and produce videos in digital format. Basic formatting techniques for YouTube, QuickTime and mobile devices will be examined. Students will edit with Adobe Premiere CC. Students will examine design issues for documentary, marketing, educational and training videos. Students will define the target audience, set budget concepts, create treatments, storyboards and write scripts. Students will learn video composition, audio and lighting techniques for basic productions. Students will build a digital video portfolio with an intention for interviewing with a transfer college, employment or internship. Students will use state-of-the-art industry standard iMac computers.

**TEXT BOOK:** DIGITAL VIDEO WITH ADOBE CREATIVE CLOUD, Classroom in a Book. ISBN 978-0-321-93402-4

**STUDENT LEARNING OUTCOMES:**

- \*Students will learn technical proficiency in videography.
- \*Students will be able to demonstrate critical thinking skills to create video production assessments using Adobe Premiere CC.
- \*Students will recognize and employ the digital video as a medium of communication.
- \*Students will produce a portfolio of digital videos that demonstrates an understanding of the technology.

**TOTAL HOURS OF COURSEWORK:**

To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute academic hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit. For most classes, students should expect to do at least 2 hours of coursework outside of class for each hour of in-class coursework.

For this course students are required to attend all classes and expected to do a minimum of 5.5 hours of work outside of class per week.

Assignment	Hours	Weekly
Classroom Instruction	22.5	1.5 hours
Book Chapters/Report	30	2 hours
Exam	15	1 hour
Discussion Boards/Reviews	15	1 hour
Projects	30	2 hours
TOTAL	112.5	

**SERVICES FOR STUDENTS WITH DISABILITIES:** Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at [dss@hagerstowncc.edu](mailto:dss@hagerstowncc.edu) or at 240-500-2530.