# Hagerstown Community College OFFICIAL MASTER SYLLABUS DOCUMENT

**COURSE: SDE 102 Multimedia Authoring 3 Credits** 

**INSTRUCTOR:** SEMESTER/YEAR: Spring 2018

## **COURSE DESCRIPTION:**

This is a survey course with the introduction to concepts needed for career opportunities in animation and animated banner design. Both studio and field production will be emphasized as students learn the basic equipment, process, terminology, and creative options for producing audio and video, as well as the unique characteristics and restrictions associated with delivering these forms of multimedia. Adobe will be used to complete projects. Total of 45 hours of lecture. Course fee required. \*Prerequisite: WEB 101 or consent of TCS Division. Semester offered: Fall. 3 Credits

#### **TEXTBOOK:**

Adobe Animate CC Classroom in a Book (2017 release) 1st Edition, ISBN-13: 978-0134665238, ISBN-10: 0134665236

## STUDENT LEARNING OUTCOMES:

- Students will show technical proficiency in **Adobe Animate by being able to create** animation shorts, editing that short and produce a finished work to be published on YouTube / Vimeo.
- Students will show technical proficiency understanding the 12 principles of animation and applying it in their work.
- Students will know how to develop stories for their animation projects
- Students will demonstrate **problem solving** skills by analyzing, selecting and applying tools appropriate for a specific solution
- Students will analyze the client or project requirements and create **action plans** by turning concepts into thumbnails, mockups, site scopes, storyboards, deadlines, client meetings and other planning activities that achieve project goals

# MINIMUM CLOCK HOURS REQUIRED FOR THIS COURSE

To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute "academic" hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours within the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit. For most classes, students should expect to do at least 2 hours of coursework outside of class for each hour of in-class coursework.

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	DIRECT Faculty	Student Work Out of
	Instruction	Classroom
	In-class	225 h required
	112.5 h required	
In-class	40	65
"lecture"/Reading		
Tutorials/Assignments	65.5	150
Semester Project	5	10
Cumulative final exam	2	-
<b>Total Hours</b>	112.5 h	225 h

**Services for Students with Disabilities:** Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.

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