

Program Outcome Guide

**Organizational unit that exists to assist learners in achieving specific learning outcomes.*

Program: GDT Graphic Production Specialist	Date: May 3, 2019
Planning Team Members: Audra Martenot	Program Purpose: To prepare students for various tasks in the print environment

Program Prerequisites <i>What must the student be able to do before engaging in work?</i>	Courses <i>What learning experiences (courses) are necessary to prepare the student?</i>	Capstone Assessment Tasks <i>What can students do in this program to show evidence of the intended outcomes?</i>	Intended Outcomes <i>What will students be able to do "out there" as a result of this program?</i>
<ul style="list-style-type: none"> • Take GDT-112 • Know how to use a computer. • A basic understanding of how software works. • Know how to navigate within the computer interface. • Know how to find and save files • Know what the basic software program (Adobe) is used for. • Know what a graphic designer does. • Know what the design process entails. • Be someone who has a strong visual aptitude. (self identified is fine) 		Student will be able to provide a visual portfolio that demonstrates the following: <ul style="list-style-type: none"> • Skill in using the software and computer. (cross platform) • Students will be able to create a a logo, a gatefold brochure, a poster, a CD cover, a newsletter, an illustration, an edited digital image, • Students will be able to prepare files for use on the internet or in the print shop. • Student will be able to use Adobe Creative Suite 5 to layout a page and edit a photograph. 	<ul style="list-style-type: none"> • Students will be able to prepare files for the digital workflow in a print shop • Student will have examples that demonstrates these skills • Students will have completed the exercises in the Adobe Classroom in a book series which will enable them to complete various tasks in Photoshop and InDesign
	GDT 116 – Digital Imaging		
	GDT 143 – Page Layout/Prepress		

Program Outcomes Guide #3 (POG #3)

Program Title: Graphic Design Technology LOR Graphic Production Specialist

Program Team: Audra Martenot

Expected Learning Outcomes

Assessment (How do students demonstrate achievement of this outcome?)

1. Examples of completed projects

Validation (What methods are used to validate your assessment?)

1. This LOR is only three courses.

Results (What do the data show?)

Follow-up (How have you used the data to improve student learning?)

Budget Justification

(What resources are necessary to improve student learning?)

There are no additional resources required at this time.