

**Course Title: GDT-116 Digital Imaging using Adobe Photoshop May 2019**

**Course Leader: Audra Martenot**

### **Expected Learning Outcomes for Course**

- A. The Student Will Understand and Utilize the Digital Image as A Medium of Graphic/Artistic Communication.
- B. Students Will Create and Manipulate Images Using Photoshop.
- C. The Student Will Produce a Portfolio of Digital Images.
- D. The student will know how to use Adobe PhotoshopCS2 software, prepare files for print, and web production.

### **Assessment**

(How do students demonstrate achievement of these outcomes?)

- Projects (8) - 10 Points Each Total- 80 Points
- Research Paper /Presentation - 10 Points 2 Typed Pages On Life & Work Of Master Digital Photographer or Digital Photography Application
- Attendance/ Participation/ Art Show -10 Points

### **Validation**

(What methods are used to validate your assessment?)

- Physical evidence of completed exercises and design projects.
- Visible improvement in use of Adobe Photoshop software program
- Many of these projects are included in final portfolios

### **Results**

(What does the data show?)

Bases on the last project of the semester the overall outcome score was a **4.3 on a 1-5 scale**.  
Presentation 4.1/ Communication 4.4/ Creativity 4.2/ Layout-Composition 4.4

- Students complete design projects that vary in quality and skill level
- Student are improving in communication verbal skills and presenting their work to their peers
- Students explore design possibilities sufficiently to come up with solutions that show a good deal of thought and experimentation

Students are finding jobs in the field and going on the four year institutions

### **Follow-up**

(How have you used the data to improve student learning?)

This is an Adobe Photoshop CC in-depth course. Student produce a portfolio. The data indicates an overall above average comprehension outcome.

**Budget Justification** (What resources are necessary to improve student learning?)

To keep pace with industry standards, it is important that HCC maintain the latest version of the Adobe CC.