Course Title: GDT-143 Digital Layout/ Prepress (Adobe InDesign CC)   May 2019

Course Leader: Audra Martenot

Expected Learning Outcomes for Course

A. The student will practice the technical aspects of design, typography and typesetting as they apply to page layout.
B. The student will learn how to layout pages using InDesign software on both a Macintosh platform.
C. The student will gain knowledge sufficient to ask the correct questions to specify print jobs.
D. The student will gain an understanding of how the computer version (design through camera ready mechanical) is turned into the published version.

Assessment
(How do students demonstrate achievement of these outcomes?)

- Students complete lessons from Classroom in a Book / InDesign CC
- Students will create original projects in Adobe InDesign CC
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The projects are graded on a rubric found in Graphic Design Solutions by Robin Landa and modified by faculty where appropriate.
- Three original projects
- A grade for in class participation in critiques
- A grade for completion of exercises from the text book
- Two quizzes on topics from textbook

Validation
(What methods are used to validate your assessment?)

- Physical evidence of completed exercises and design projects.
- Visible improvement in use of Adobe InDesign software program
- Many of these projects are included in final portfolios

Results
(What does the data show?)

Bases on the last project of the semester the overall outcome score was a **4.2 on a 1-5 scale**.
Set-Up 4.3 / Problem Solving 4.1 / Techniques 4.5 / Theory 4.6 / Professionalism 4.1 / Body of work 4.1

- Students complete design projects that vary in quality and skill level
- Student are improving in communication verbal skills and presenting their work to their peers
- Students explore design possibilities sufficiently to come up with solutions that show a good deal of thought and experimentation

Follow-up
(How have you used the data to improve student learning?)
This is an Adobe InDesign CC in-depth course. Student produce a portfolio. The data indicates an overall above average comprehension outcome.

Budget Justification (What resources are necessary to improve student learning?)
To keep pace with industry standards, it is important that HCC maintain the latest version of the Adobe CC.