

Hagerstown Community College Master Syllabus

GDT 142: Digital Illustration

Course Information

GDT 142 – Digital Illustration

3 credits

SP 19

Instructor Information

Course Description

Using the computer as a powerful drawing tool, this course explores the world of digital illustration using the vector-based program, Adobe Illustrator. This software is ideal for the creation of graphics, illustrations, logotypes and posters. Students will create a portfolio based on visual design problems. A total of 45 hours of lecture.

Textbook

Adobe Illustrator CC Classroom in a Book- 2018 release ISBN-13: 978-0-13-485249-2

Student Learning Outcomes

- Students will show technical proficiency in vector images manipulation by creating images appropriate to specific applications and showing comprehension of vector software.
- Students will be able to discuss their knowledge of theory and vocabulary of their field in a professional manner through written and verbal communications as well as demonstrated in their work and analyze those terms in their own and others work.
- Students will demonstrate typographic skills through proper kerning, leading, tracking, legibility, alignment, and font selection and placement in their bodies of work.
- Students will demonstrate layout and composition in their pieces through the use of balance, hierarchy, emphasis, unity, movement, contrast, rhythm, focus, use of grids and white/ negative space.
- Students will be able to defend their own work and professionally critique other's through oral and written arguments that evaluate users/audiences, technical issues and design choices related to client needs.
- Students will demonstrate knowledge of color by identifying and selecting proper color models and creating professional color palettes according to project requirements.
- Students will demonstrate layout and composition in their pieces through the use of balance, hierarchy, emphasis, unity, movement, contrast, rhythm, focus, use of grids and white space.
- Students will be able to identify the legal issues of copyright and appropriately use copyrighted material in their projects.

Definition of Credit Hour: Classroom Courses

To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours

(45 fifty-minute academic hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours in the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit. For most classes, students should expect to complete at least 2 hours of coursework outside of class for each hour of in-class coursework.

Classwork type	Direct Faculty Instruction In-class 37.5 hours required	Student Work Out of Classroom 75 hours required
In-class lecture and discussion	37.5 hours	
Reading		20 hours
Quiz/exam studying		10 hours
Reading question completion		15 hours
Paper writing		30 hours
Total	37.5 hours	75 hours

Services for Students with Disabilities

Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.