

Hagerstown Community College
OFFICIAL COURSE SYLLABUS DOCUMENT

COURSE: * GDT 146 – Graphic Design I

3 Credits

INSTRUCTOR:

SEMESTER/YEAR:

COURSE DESCRIPTION: * In this class, students will learn how to implement the principles and elements of graphic design (contrast, alignment, repetition, and proximity, as well as line, color, shape, depth, texture, format). They will see how these are used to solve visual communication problems. The assignments will be created digitally in our lab using current software applications such as Adobe CC Illustrator, Adobe Photoshop, and Adobe InDesign. Students will receive an overview of the field, learn how to follow the design process and see what it is like to be a graphic designer. Students produce a portfolio of their work. Course fee required. *Prerequisite: GDT 116 and GDT 142 or GDT 143 or consent of TCS Division. Semester offered: Fall. Total of 45 hours of lecture.

TEXTBOOK: * The Non-Designers Design Book by Robin Williams
ISBN# 9780134663449

STUDENT LEARNING OUTCOMES: *

After successfully completing this course the student will:

- A. Be able to identify, apply and discuss the elements and principles of graphic design.
- B. Be able to solve visual design problems using the elements and principles as well as the graphic design process
- C. Demonstrate knowledge regarding the field of graphic design

SERVICES FOR STUDENTS WITH DISABILITIES: Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.