Course Information
GDT 220 – Digital Video & Audio
3 credits
SP 19

Instructor Information

Course Description
This course is an intensive investigation into digital video production. Students will plan, shoot, edit and produce videos in digital format. Basic formatting techniques for YouTube, QuickTime and mobile devices will be examined. Students will edit with Adobe Premiere CC. Students will examine design issues for documentary, marketing, educational and training videos. Students will define the target audience, set budget concepts, create treatments, storyboards and write scripts. Students will learn video composition, audio and lighting techniques for basic productions. Students will build a digital video portfolio with an intention for interviewing with a transfer college, employment or internship. Students will use state-of-the-art industry standard Mac computers.

Textbook
Adobe Premiere Pro CC Classroom in a Book- 2018 release, Maxim Jago, 18th ISBN 9780134853239

Student Learning Outcomes
- Students will learn technical proficiency in videography.
- Students will be able to recognize and discuss their knowledge of theory and the vocabulary of their field in a professional manner through written and verbal communications as well as demonstrated in their work and analyze those terms in their own and others work.
- Students will be able to demonstrate critical thinking skills to create video production assessments using Adobe Premiere CC
- Students will produce a portfolio of digital videos that demonstrates an understanding of the technology
- Students will be able to defend their own work and professionally critique other’s through oral and written arguments that evaluate users/audiences, technical issues and design choices related to client needs.
- Students will be able to identify the legal issues of copyright and appropriately use copyrighted material in their projects.

Definition of Credit Hour: Classroom Courses
To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute academic hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours in the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit. For most classes,
students should expect to complete at least 2 hours of coursework outside of class for each hour of in-class coursework.

<table>
<thead>
<tr>
<th>Classwork type</th>
<th>Direct Faculty Instruction</th>
<th>Student Work Out of Classroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-class lecture and discussion</td>
<td>37.5 hours required</td>
<td>75 hours required</td>
</tr>
<tr>
<td>Reading</td>
<td>20 hours</td>
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<tr>
<td>Quiz/exam studying</td>
<td>10 hours</td>
<td></td>
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<tr>
<td>Reading question completion</td>
<td>15 hours</td>
<td></td>
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<tr>
<td>Paper writing</td>
<td>30 hours</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>37.5 hours</strong></td>
<td><strong>75 hours</strong></td>
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**Services for Students with Disabilities**

Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.