

Hagerstown Community College Master Syllabus

GDT 220: Digital Video & Audio

Course Information

GDT 220 – Digital Video & Audio

3 credits

SP 19

Instructor Information

Course Description

This course is an intensive investigation into digital video production. Students will plan, shoot, edit and produce videos in digital format. Basic formatting techniques for YouTube, QuickTime and mobile devices will be examined. Students will edit with Adobe Premiere CC. Students will examine design issues for documentary, marketing, educational and training videos. Students will define the target audience, set budget concepts, create treatments, storyboards and write scripts. Students will learn video composition, audio and lighting techniques for basic productions. Students will build a digital video portfolio with an intention for interviewing with a transfer college, employment or internship. Students will use state-of-the-art industry standard Mac computers.

Textbook

Adobe Premiere Pro CC Classroom in a Book- 2018 release, Maxim Jago, 18th ISBN 9780134853239

Student Learning Outcomes

- Students will learn technical proficiency in videography.
- Students will be able to recognize and discuss their knowledge of theory and the vocabulary of their field in a professional manner through written and verbal communications as well as demonstrated in their work and analyze those terms in their own and others work.
- Students will be able to demonstrate critical thinking skills to create video production assessments using Adobe Premiere CC
- Students will produce a portfolio of digital videos that demonstrates an understanding of the technology
- Students will be able to defend their own work and professionally critique other's through oral and written arguments that evaluate users/audiences, technical issues and design choices related to client needs.
- Students will be able to identify the legal issues of copyright and appropriately use copyrighted material in their projects.

Definition of Credit Hour: Classroom Courses

To earn one academic credit at HCC, students are required to complete a minimum of 37.5 clock hours (45 fifty-minute academic hours) of coursework per semester. Those hours of coursework may be completed through a combination of hours in the classroom and hours outside the classroom. Certain courses may require more than the 37.5 minimum hours of coursework per credit. For most classes,

students should expect to complete at least 2 hours of coursework outside of class for each hour of in-class coursework.

Classwork type	Direct Faculty Instruction In-class 37.5 hours required	Student Work Out of Classroom 75 hours required
In-class lecture and discussion	37.5 hours	
Reading		20 hours
Quiz/exam studying		10 hours
Reading question completion		15 hours
Paper writing		30 hours
Total	37.5 hours	75 hours

Services for Students with Disabilities

Students may receive reasonable accommodations if they have a diagnosed disability and present appropriate documentation. Students seeking accommodations are required to contact the Disability Support Services (DSS) office as early as possible. Students may contact a DSS staff member for an appointment at dss@hagerstowncc.edu or at 240-500-2530.