Participant Information

Plan today to be a part of the tri-state area's largest and best floral event as the Hagerstown Community College Alumni Association hosts its Twenty-Sixth Annual Flower & Garden Show on the HCC campus in Hagerstown, Maryland, March 14 & 15, 2020.

With over 5,100 attendees, delighted exhibitors agreed that our 2019 Show was one of their biggest and best weekends ever. Don't miss your opportunity to be a part of this well anticipated event that presents our exhibitors with many opportunities for sales, networking, and marketing.

Mark Your Calendar

(Show Date: March 14 & 15, 2020

Place: Athletic, Recreation and

Community Center, HCC

Sel-Up: Friday, March 13, 2020

12:00 noon - 8:00 p.m.

Show Hours: Saturday, March 14, 2020

9:00 a.m. - 5:00 p.m.

Sunday, March 15, 2020 10:00 a.m. - 4:00 p.m.

Breakdown: Sunday, March 15, 2020

*4:00 p.m. - 8:00 p.m.

*Absolutely NO Early Teardown

Adults - \$5.00

Children under 12 - Free

Who Will Be There?

More than 100 exhibitors will take part in the Annual Flower & Garden Show themed "The Secret Garden Revealed!" which again promises to be the tri-state area's premier event. You're invited you to vend and show your wares. In addition to nurseries, participants include: distributors of lawn and garden equipment, pottery and statuary, pools, landscaping, tree services, water ponds, stone products, herbs and violets, outdoor furniture, florists, wild bird products, and natural gourmet gifts from the garden. One of the most unique elements of the show is the opportunity to meet, learn, and network with other gardening experts. Regional extension agents, as well as nature specialists, will also be on hand to answer questions throughout the show.

In HCC's 48,000 sq. ft. arena, the public will have an opportunity to browse, learn, and buy. Seminars and demonstrations will be presented continuously each day to add to the educational element of the event. Special gardening activities will be offered for children.

For the exhibitors' enjoyment, and as HCC's way of saying "Thank You," complimentary light refreshments will be provided during show setup.

Fees

Spaces will be assigned on a first-come, first-served basis. The charge for a 10' x 10' space is only \$200 for the two days. A second space is \$175, a third space is \$150, and a fourth space is \$75. A 50% deposit is required with your reservation form. There is a \$50 fee for electrical hook up, and available electric wattage will be limited by the Show presenter. The balance of your rental fee is due no later than Monday, January 6, 2020.

Booth space is <u>reserved</u> upon receipt of contract. To ensure a space, complete the enclosed Show Contract and return it to the HCC Alumni Association Office with your <u>proof of insurance</u> as soon as possible. If you have additional questions, contact:

Shirl Grattan 301-834-4675 (no calls after 8 p.m.); or Lisa Stewart at 240-500-2346

Exhibitor Comments

What Do You Like Best About HCC's Show?

* "Great crowds. Friendly atmosphere. Returning vendors are like family."

David Martz - "Double D's Bees"

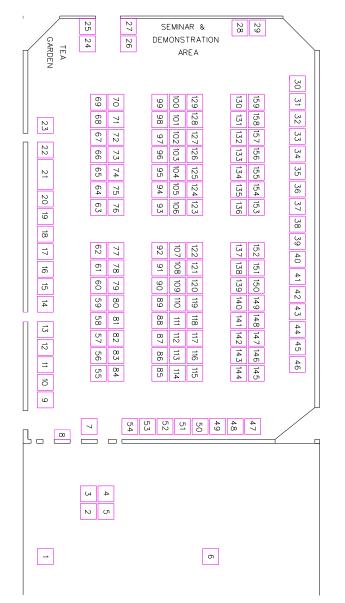
- "We loved it. Great Show!"
 Lori Anderson "Painted Pastures"
- "The variety of vendors and enthusiasm from the customers."
 Don Stickley "Star Community, Inc."
- "Wonderful Spring Show! Lots of happy customers, promoted well & good sales."

Inge Ledden - "The Cottage of Herbs"

Show Rules

- 1. Exhibitors must stay strictly within their designated space.
- 2. To add to the Show, <u>ALL</u> exhibitors must design and present a garden themed display <u>using live and dried flowers</u>.
- 3. All tables must be <u>skirted to the floor</u> and all boxes and packing materials must remain out of public view, within exhibitor's space, throughout the Show.
- Booth breakdown will **ABSOLUTELY NOT** be permitted before 4:00 p.m. on Sunday, March 15, 2020, per exhibitor's signed contract.
- No exhibitor will be considered part of the Show or allowed to set-up at the event, if they have not submitted: <u>a completed and</u> <u>signed contract, their full exhibitor fee and their certificate</u> <u>of insurance</u> (naming HCC and the HCC Alumni Association) to the HCC Alumni Office, before February 3, 2020.
- 6. This year's Show is themed, "The Secret Garden Revealed!"
- 7. All Exhibitors will be juried before contracts are formally accepted.

Flower & Garden Show Sample Layout



*Map shown is the 2019 layout. Layout is subject to change

CAM 8/18 Job 14692

Hagerstown Community College Alumni Association c/o Lisa S. Stewart, HCC Coordinator, Alumni Relations and Annual Giving 11400 Robinwood Drive Hagerstown, Maryland 21742-6514

Fax: 301-733-7852 sstewart@hagerstowncc.edu Address Service Requested



Hagerstown Community College Alumni Association's

Twenty-Sixth Annual Flower & Garden Show

Themed: "The Secret Garden Revealed!"

March 14 & 15, 2020

Saturday, 9:00 a.m. - 5:00 p.m. Sunday, 10:00 a.m. - 4:00 p.m.



Athletic, Recreation and Community Center Hagerstown Community College

All Proceeds Benefit Hagerstown Community College