Course Title: GDT-220 Digital Video

Course Leader: Ellen Smith

Expected Learning Outcomes for Course

A. The student will understand what makes "digital" video different from analog video
B. The student will know how to use the digital video camera
C. The student will know what needs to be prepared before shooting the video
D. The student will know how to prepare a shot list and the types of shots to include
E. The student will know how to shoot the video
F. The student will know how to light the video.
G. The student will know how to edit the video including the audio portion of the video.
H. The student will know how to add FX , transition and titles

Assessment
(How do students demonstrate achievement of these outcomes?)

Students will create 5 small projects and one final project.
There will be one written exam

Validation
(What methods are used to validate your assessment?)

- Physical evidence of completed video exercises
- Physical evidence of completed final video project

Results
(What does the data show?)

- This course is being taught for the second time.
- The first time with iMovie, this time with Adobe Premiere nad Adobe Aftereffects CS4

Follow-up
(How have you used the data to improve student learning?)

- Instructor has increased emphasis on typography
- Instruct will decrease number of Photoshop documents in portfolios
- Instructor will print portfolio pieces on better paper

Budget Justification
(What resources are necessary to improve student learning?)

Professor would like to start entering student work in appropriate graphic design shows, contests and magazines. There are entry fees.