

Hagerstown Community College Graphic Design Club

SYLLABUS 2014-2015

Club Advisor: Sean Maher, stmaher@hagerstowncc.edu

Club Description: The HCC Graphic Design Club is sponsored by the Blue Ridge Chapter of the American Institute of Graphic Artists, a professional organization for graphic, industrial and web designers. The club meets **bi-weekly on Tuesdays at 2:30 in ATC 116** with the goal of helping students with an interest in design to gain experience, network with professionals and have fun doing it. The club sponsors an annual online poster competition called Stylus and participates in MockUP, and regional design challenge among two- and four-year schools. In addition to sponsoring talks by Adobe and a movie night, members also help other clubs to design t-shirts, logos, posters and websites for their events.

Student Learning Outcomes:

1. Demonstrate personal and social responsibility by practicing responsible citizenship, being open to new ideas and understanding the value of moral sensitivity and cultural diversity (Institutional Student Learning Outcome 1)
2. Students will engage with other students, professionals and professors to foster an open and supportive community of designers.
3. Students will be able to use the club to further their design experience by creating new items for their portfolios outside of assigned classwork.

Club Objectives:

1. Participate in the yearly MockUp intercollegiate design competition
2. Students may participate in AIGA events announced throughout the year
3. Outside groups and other clubs can request designs for t-shirts, logos, flyers, posters or other materials. Active club members will be expected to participate in at least one design request per semester.

Officers and Elections:

Elections are held in September.

President - Sets meeting agendas. Attends SGA monthly meetings or designate a representative. Must attend the Graphic/Web Design Fall Advisory Committee meeting as a student representative. Gathers responses from campus organizations for design requests and assigns tasks to club members.

Vice President - Presides over meeting in event president is not available. Liaises with Reprographics to print materials for club.

Treasurer/Secretary - Responsible for gathering information for and submitting budget at the beginning of each semester. Takes meeting minutes and Posts to archive. Take attendance and keep records of events

Meeting Information:

Meetings are held every Tuesday at 2:30 in ATC 116.

Code of Student Conduct:

The college has established rules relating to academic integrity and behavior that students must follow. Students are expected to produce work that is the product of their own learning and academic effort. Policies and regulations for the Code of Student Conduct are published in the HCC Guide: A Handbook for Students.