

52.1401 Management: Marketing

The Department of Labor's Summary Report for this occupation:

[11-2021 Marketing Managers](#)

Program Length: 2 Semesters

Costs*: Tuition & Fees: \$2,041

Books & Supplies: \$1,050

Cost of Attendance: <http://www.hagerstowncc.edu/financial-aid/tuition-and-fees>

*The above is based on FY 12 tuition, fees, course fees, and estimated books/other at \$175 per class. In cases where there are electives for students to choose from, the highest course fees are used.

Number of Graduates: 4 (July 1, 2011 – June 30, 2012)

Job Placement Rate:

The National Center for Education Statistics (NCES) is currently developing a methodology to calculate job placement rates. When the methodology is available, we will calculate placement rates for this program.