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**Video Production Request**

1. Name and email address of requestor:
2. Name of program, club, or department seeking to be promoted:
3. What is the purpose of creating a promotional video for your group/department? Why do you feel this is necessary?
4. What do you hope to achieve with a promotional video? (e.g., inform students internally, advertise for the public, promote a program, etc.)
5. Who is your target audience?
6. How will your target audience benefit from this video?