VIRTUAL

★ Student Advocacy Day 2021 ★

Leader Notes

Student Rally – February 9ᵗʰ, 9:00 a.m. – 10:00 a.m.

The Student Rally Zoom link will be provided by Montgomery College IT Department. **Advocacy Day Team members should login** *before* **the Student Rally starts. Logging in between 8:40 – 8:55 a.m.** should allow sufficient time for participant names to be verified and students to be let in from the waiting room.

To prevent Zoom-bombing we will only allow previously identified Advocacy Day Team members into the Student Rally Zoom meeting. If you haven't already, please provide a list of Team members names *and* email addresses to Surayya Johnson, MCCADA Chair.

> **Zoom - Virtual Backgrounds & Participant Names**
>
> Please use the 2 instructional documents* provided by Montgomery College IT Department to train your Advocacy Day Team members on how to use your college's virtual background and display their own names while using their personal devices to attend the Zoom meetings.

Prizes for Social Sharing

To encourage social media buzz around this virtual event, MACC will give away three $50 Amazon gift cards to students who are active in promoting Student Advocacy Day on social media **during the week before the Student Rally**. The winners will be announced at the end of the Student Rally. (See Tool Kit document 07.Social Media Tips.)

Community College Promise program – push for full funding

In 2019, the Promise program's first year, all available funds were not used because not enough students applied. In 2020, lots of students applied, but the funding was cut by almost 50% due to COVID-19, and about 2000 students were waitlisted. It is critical that the full funding of this program be preserved for upcoming years. Please encourage students to promote.

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Virtual Photo Booth

A virtual photo booth will be available to all participants to have fun and commemorate the day. It will be accessible via a link that will be provided closer to February 9th. **Please encourage your college team to make the most of this. Invite your legislators to participate as well.** More details soon.

"Virtual Visit Annapolis" - document 04 in Tool Kit

Document 04 in the Tool Kit provides resources you may want to use to help students virtually visit Annapolis and the Capitol buildings.

Student Advocacy Day -- Key Hashtags

#MDCCsWork ………. event hashtag

#NoBRFA ……………… Relates to significant cuts the Governor has proposed for CCs

#mdga21 ……………… 2021 MD General Assembly - used to share news with legislators

#CommCollege ………. about community colleges generally

#CollegePromise ……. promote full $15 million/yr. funding of the CC Promise Program

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* Adding a Virtual Background & Participant Renaming During a Zoom Meeting - 2 documents provided by Montgomery College