

President's Reflection

I know that it must be annoyingly repetitive to read this with each newsletter, but I must tell you that there are so many exciting things going on at HCC!! The HCC Foundation has had unimaginable success with its major gifts campaign. So much work done by so many people, and the generosity of this community is nothing less than awesome!

Our Grants Department continues to line up successful application after application. Most recently, our Upward Bound program received its reauthorization from the Department of Education, accompanied with \$1.5 million of funding over the next five years. We are in competition for a grant for almost \$2 million to strengthen our student services and retention efforts. The pipeline is full, and we are very optimistic about our future prospects.

Within the College, we are buzzing with activity even in the lazy days of summer. Our much anticipated Medical Lab Technician program will start this fall. We have solid student enrollment for that program, and our new faculty member is off to a great start. Our partnership with Washington County on the jointly run Paramedic Pro-



gram is off to a good start. They will accept their first students this fall. Upon completion of their training, those students can transfer 41 credit hours to HCC in pursuit of an associate degree. This partnership is a win-win for the County, HCC, and the student. I am very excited about its prospects to fill this much needed career field in Washington County.

We are examining the feasibility of one more new program, Ultrasound Technology. We will make a final decision in the next month. Finally, we are also studying the merits of starting a night/week-end nursing program cohort tailored for working adults who seek a change in their career. You will read more on these opportunities in subsequent newsletters.

The D.M. Bowman Family Workforce Training Center is presently in the design phase. The architectural firm, BFM Architects, was chosen to perform the design. My hope is to finish that work by Christmas, go to bid in the winter, and start a year-long renovation in the spring of 2023. Look to see that fabulous center open in the early summer of 2024.

The 75th Anniversary Campaign

is an unprecedented success for the HCC Foundation, raising nearly \$12 million in record time. In this issue, Board President Dave Abeles shares his thoughts on the importance of the campaign for donors and students (see page two):

"A donor simply needs to come to our annual Foundation donor recognition event and hear the student scholar stories. You hear repeatedly the financial difference the scholarship makes allowing the student to pursue their dreams."

—Dave Abeles



Your gift can make a difference for a student! Scan now to see the ways you can support HCC.

DAVE ABELES REFLECTS ON THE SUCCESS OF THE 75th ANNIVERSARY CAMPAIGN

Question 1: Dave, what was your inspiration and vision for the fundraising campaign?

The concept of the campaign was truly an outgrowth of the Foundation Strategic Planning process initiated by past (HCC Foundation Board) President Jack Latimer and Dr. Klauber. The 75th anniversary of the college was on the immediate horizon an ideal opportunity to celebrate the contributions of the college to our community. The \$7.5 million goal – while daunting at the outset – tied nicely to our 75th anniversary.

Question 2: What has been most surprising to you about how this campaign has unfolded?

During a pandemic, on the heels of two other major community non-profit campaigns, the community responded to the Hagerstown Community College Foundation with a resounding magnitude of generosity. Donors said this college matters to the community and we are going to support it. From the very beginning we saw the generosity, gratitude and connection to the college, curriculum, administration, and faculty. Without the commitment and collaboration of the foundation staff, consultants, campaign chairs, and volunteers we would not have exceeded our goal.

Question 3: Why do you think this campaign has been so successful? What do you think has been the biggest factor in the college's appeal?

I think the most important (factor) of all - we made a conscious decision this campaign was going to be about student scholarships. Additionally, the endowment campaign was not just for traditional students seeking to enter the workforce or move onto a four-year institution, it was also for workforce training, student services, and student-athletes. The ability to go to a donor and discuss building a perpetual gift that will benefit those students seeking to enhance their knowledge, improve their skill set, pivot in their career path, or simply become a contributing member of society



Dave Abeles serves as the president of The HCC Foundation Board.

through education – enabled these donors to craft a scholarship around their area of interest as well as honor someone with a named scholarship.

Question 4: According to Zekovic (2020): “Community colleges who are looking to motivate donors must balance between proof and heart. They must tell stories of lives that have changed, businesses that have prospered and communities that have been reenergized – all in some way touched by their school.” What is a story that stood out for you and made you want to support the college?

The first person in a family to pursue a college degree always strikes me as the most compelling story. Add to that story the student is also a parent balancing work, family, and education responsibil-

ities. Finally, the outcome of achievement where they went from a career path less inspiring to them and HCC provided the conduit for the next chapter while the Foundation helped make that a reality through scholarships awarded.

Question 5: If you were talking with a student about to enroll at HCC today, what impact would you say the campaign would have on their experience?

I would simply tell them nothing is unattainable and to ask the next question in their mind. The HCC faculty and administration, as well as the Foundation, are dedicated to their success, both academically and financially. We currently award in excess of \$500,000 in scholarships annually – maximum award per student is \$1,300. We seek to increase our total awards to \$1 million dollars per year and possibly increase the per student annual award as well.

Question 6: What is one thing that you would like to share that you think all potential donors should know about the HCC Foundation?

The Hagerstown Community College Foundation is different – more than \$.97 of every dollar contributed goes to scholarships. The dedicated HCC Foundation staff is comprised of HCC student scholars, alumni, and philanthropic professionals.

Dave Abeles serves as president of the HCC Foundation. He has served on the HCC Foundation board for 10 years. Mr. Abeles is the managing director of Abeles Flurie Wealth Management Group of Wells Fargo Advisors.

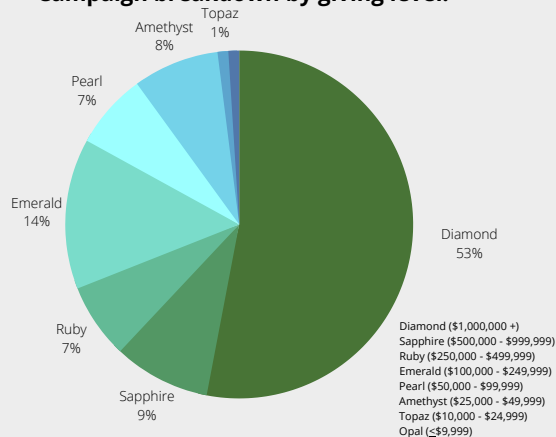
Anniversary Campaign by the Numbers

96.8%

The vision of this fundraising campaign is to double the HCC Foundation's annual distribution for student scholarships.

We have raised \$11.6 million (96.8%) of our \$12 million goal.

Campaign breakdown by giving level:



New student scholarship recipients — 405

90% Award recipients are academically successful

Campaign donors — 112

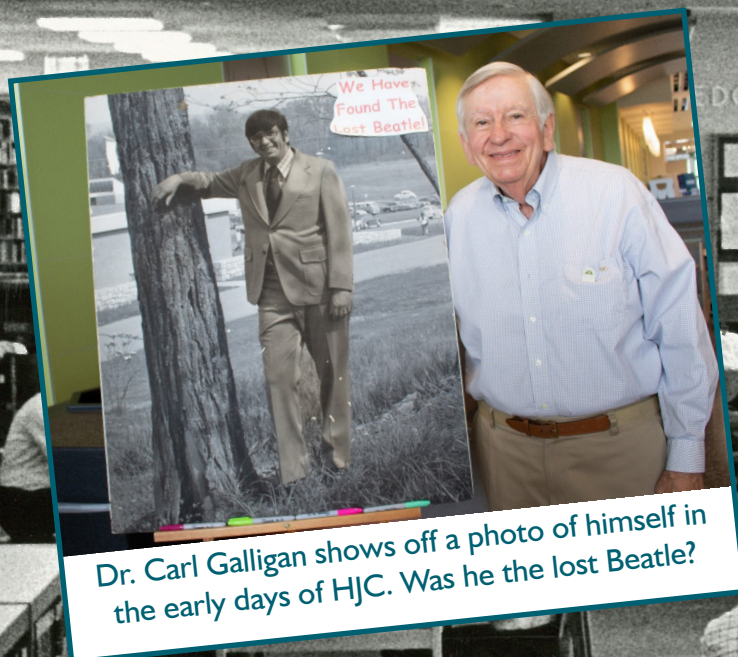
13 Months of fundraising

HJC CLASSES OF '66 THROUGH '76 GATHER FOR REUNION

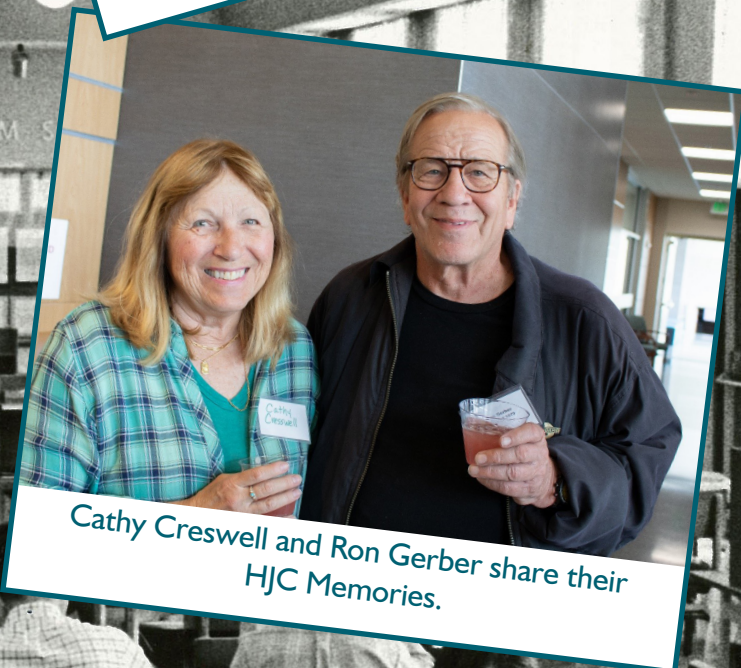
On April 23, the College held a Reunion of the HJC Classes of 1966 to 1976 in the AC&T Student Center at HCC. More than 100 people attended and shared memories, looked at photos, and chatted about the time when campus was brand new and they were young. Here are some wonderful moments from that day:



Members of the HJC Reunion group gathered at the student center for a photo.



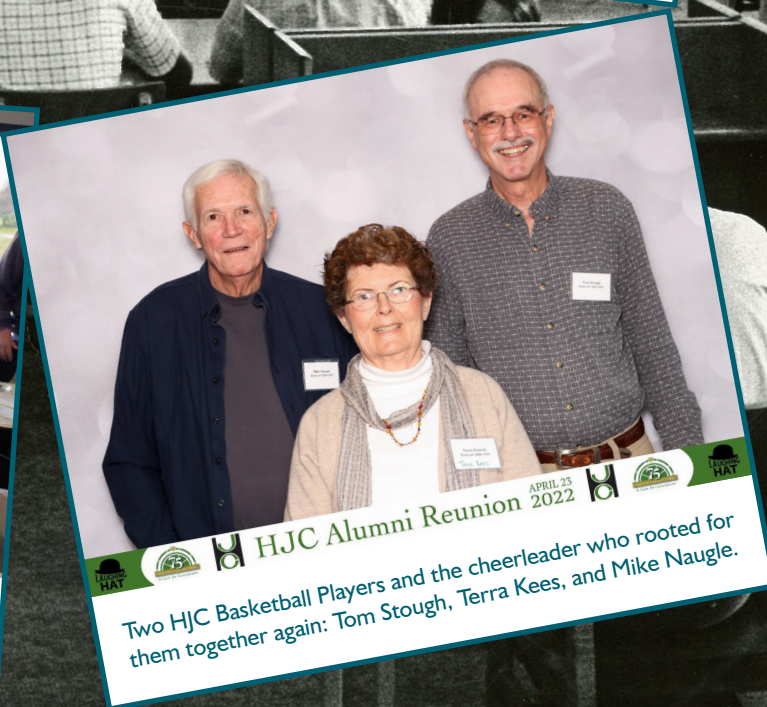
Dr. Carl Galligan shows off a photo of himself in the early days of HJC. Was he the lost Beatle?



Cathy Creswell and Ron Gerber share their HJC Memories.



Former HJC Coach Irv Easterday looks at old photos with alum Brenda Feichtl.



Two HJC Basketball Players and the cheerleader who rooted for them together again: Tom Stough, Terra Kees, and Mike Naugle.

HCC Alumni Continue to Give Back Through the HCC Foundation's 1946 Society

Michael and Mary Ellen South have Hagerstown in their blood. While their travels and careers have taken them all over the US, they recently returned to the town that helped shaped them. Now retired, Michael and Mary Ellen are enthusiastic supporters of the college – sharing how the links between career and community service led them to the HCC Foundation's 1946 Society. The Society, recently created by the college, recognizes and honors individuals who have made provisions in their estate plans to benefit the students of Hagerstown Community College. Also known as legacy giving, estate plan gifts allow donors to pledge a gift that will create a future benefit for HCC, while allowing these individuals to preserve their financial security and minimize the financial impact of their gift during their lifetime.

The couple is passionate about community development no matter where they have resided. This has included building schools, churches, and fire departments throughout Warren County, VA, and being heavily involved in workforce development programs at Delaware Technical Community College. Yet, their hearts have led

them back to their hometown, as two graduates of North Hagerstown High School, to improve the community of Washington County.

According to Michael, "HCC is where it all started." He credits HJC for his education (after a stint in the U.S. Navy) and leading him to the opportunities that he has had throughout his career. Through their bequest, Michael and Mary Ellen South will create the South Family Scholarship for students enrolled in commercial vehicle transportation (CVT) programs - a program that Mike grew to appreciate during his career with Mack Truck and Volvo.

Michael and Mary Ellen South value the ability that HCC has in giving students a buffer and a greater ability to understand their abilities, communicate, and understand what is required of them through their education. Michael explains, "It's all a matter of economics." They are extremely supportive of the construction of the D. M. Bowman Family Workforce Training Center and the opportunities that the facility will provide for the betterment of the region.

Do you have plans to recognize HCC in your estate or would you like to learn more about planned giving opportunities? Contact the College Advancement Office at 240-500-2518.



Lesley Riley sponsors the Mama's Biscuits Culinary Incubator at HCC

"No matter what it looks like, keep going," is what Lesley Riley, owner of Mama's Biscuits, tells David W. Fletcher Incubator + Labs and Mama's Biscuits Culinary Incubator tenants when they are facing the struggles that are common among many start-up business owners and entrepreneurs.

Riley began her journey in culinary work when she wanted to bring different flavors of butter into the market. As she continued to make different butters, she decided that these butters needed to go on something. The inspiration for "gourmet biscuits" was born from this experience.

Although Riley's biscuits have received national recognition and are on the shelves of chain stores such as Walmart and Target, her journey hasn't always been easy as an entrepreneur. Riley built a Facebook following while auditioning for Master Chef. This community of support is what kept her going through the hard times.

Through her ups and downs, Riley realized how much experience she had that could be shared with others. Throughout the growth of

Mama's Biscuits, Riley mentored anyone who sought her advice; she believes that sharing her journey is important to help others avoid the mistakes she made as a young entrepreneur.

Riley has recently become a mentor-in-residence at the David W. Fletcher Incubator + Labs and has named the Mama's Biscuits Culinary Incubator here at Hagerstown Community College. She is able to do what she believes she was called to do: serve people.

Riley mentors six current culinary incubator members, as well as tenants of the David W. Fletcher Incubator + Labs that are bringing their products to the market. When the incubator tenants are struggling, she digs down and asks them what gave them the spark in the beginning of their journey – her goal is to reignite that spark again.

When asked why Riley chose to help the community of Hagerstown Community College, she explained that her

late mother graduated from HCC and she felt drawn to come back and follow in her philanthropic footsteps. Through the Feeding Faith initiative, Riley teamed up with local agencies in the Frederick area and donates hundreds to thousands of biscuits every month.

Riley is an inspirational leader in the community and her willingness to guide entrepreneurs and small businesses is exceedingly valued at Hagerstown Community College.

To learn more about Lesley Riley and the Mama's Biscuits Culinary Incubator, go to incubatorhcc.com/mamas-biscuits-culinary-incubator



ADVANCEMENT OFFICE WELCOMES NEW ALUMNI; CELEBRATES STAFF ACCOMPLISHMENTS.

"Stay close, go far" isn't just a motto - it's a way of life for HCC Alumni. Working behind the scenes in the College Advancement Office, Lindsay Carlin and Peggy Mothershed epitomize why HCC graduates go far.



**Lindsay Carlin,
HCC '18, Frostburg '20, Stevenson '23**

In 2016, Lindsay Carlin was awarded the Sioda Family Fund Scholarship from the HCC Foundation. The Sioda Scholarship is the most prestigious private scholarship offered at HCC, offering mentorship, paid tuition at HCC, and one-third of college related expenses paid for

through the student's highest obtained degree. Carlin graduated from HCC in 2018 with an associate of arts degree in Psychology. Thanks to the funds she received from the Sioda Scholarship, she was able to continue her education through Frostburg at the University System of Maryland in downtown Hagerstown and graduate with a bachelor's degree in psychology in May 2020. Carlin is now working on her master's degree.

Carlin says the payoff of receiving a scholarship which will follow her beyond her two years at HCC has been immeasurable and without the Sioda Scholarship she would not have had the means to further her education beyond HCC. Carlin is now the grants administrative office associate in the College Advancement Office. She is excited to be helping implement grants for college development opportunities and working with the Foundation Board to facilitate scholarships for students like herself.

"When I graduated from HCC in 2018, I had this strange feeling I would be back. I wasn't sure if it would be for another degree as a student, a volunteer, or a staff member."

As College Advancement welcomes Lindsay, we say "goodbye and good luck" to Margaret "Peggy" Mothershed, who served as the advancement student worker during the 2021-2022 academic year.

Mothershed, a 2022 graduate of Hagerstown Community College, was awarded the Jack Kent Cooke Scholarship for undergraduate transfer students. The Jack Kent Cooke Scholarship is an award that focuses on providing financial support, comprehensive education advising, and

provides opportunities for mentorship programs, internships, and graduate funding.

HCC prepares its students for rigorous academic study and recognition at the national level. One of 100 recipients, Mothershed competed against over 1200 other community college students nationally for this award. As a student at HCC, Mothershed was a recipient of the HCC Foundation scholarship award and worked as a student worker on campus.

Mothershed will transfer to the University of Maryland at College Park in the fall where she will study environmental science and policy. She plans to continue on into a graduate program to further study environmental science and public policy.



Peggy Mothershed, HCC '22, UMD '24



HCC HAWK ATHLETIC BOOSTER CLUB

The Hagerstown Community College Hawk Athletic Boosters are hosting the first-ever Hawktoberfest Homecoming Weekend on Saturday, October 1st to support HCC student athletes and programs.

9:00 a.m.: Community 5K Run/Walk

Join HCC staff, students, and the community in a 5K run/walk, starting at 9:00 a.m. at the Athletic, Recreation, and Community Center (ARCC) building. See link for details and to register!

Contact Jessica Miller at jsmiller@hagerstowncc.edu for registration details.

5:00 p.m.: Hall of Fame Induction Ceremony

Throughout the 75 years of the College, there have been numerous inspirational athletes and coaches. The HCC Athletic Boosters will induct several outstanding coaches and athletes into the 2022 Hall of Fame during a reception and dinner.

Please contact Jessica Miller at jsmiller@hagerstowncc.edu for more information.



Hagerstown Community College
Office of College Advancement
11400 Robinwood Drive
Hagerstown, MD 21742

CALENDAR OF EVENTS

August 13, 2022

Red White and Blue Concert at HCC Alumni Amphitheater, 6:15 p.m.; open to all, FREE.

August 20, 2022

Alumni, Volunteer and Retiree Picnic; Veteran's Park, Smithsburg; for HCC Alumni, Volunteers, and Retirees. 1 p.m., FREE

September 9, 2022

Alumni Golf Tournament; Black Rock Golf Course, Noon; open for all, contact Lisa Stewart @ 240-500-2346 to register.

September 15, 2022

UW Day of Caring, volunteers welcome. 8 a.m.
To volunteer, contact Lisa Stewart @ 240-500-2346

September 23, 2022

Volunteer Celebration, for members of the HCC Volunteer Corps. Lisa Stewart @ 240-500-2346 for details. 1 p.m. to 3 p.m.

October 1, 2022

Hawktoberfest, HCC's Homecoming 5K @ 9 a.m.; HOF induction @ 5 p.m.; open to all, contact Jessica Miller at 240-500-2518 for details.

Do you have some exciting alumni news to share? We want to hear from you!
Email your updates (and pictures) to lstewart@hagerstowncc.edu representing the HCC Hawks.