# Participant Information

Plan today to be a part of the tri-state area's largest and best floral event as the Hagerstown Community College Alumni Association hosts its Twenty-Seventh Annual Flower & Garden Show on the HCC campus in Hagerstown, Maryland, March 18 & 19, 2023.

With over 5,100 attendees, delighted exhibitors agreed that our 2022 Show was one of their biggest and best weekends ever. Do not miss your opportunity to be a part of this well-anticipated event that presents our exhibitors with many opportunities for sales, networking, and marketing.

# Mark Your Calendar

(Show Date: March 18 & 19, 2023

Place: Athletic, Recreation and

Community Center, HCC

Set-Up: Friday, March 17, 2023

12:00 noon - 8:00 p.m.

Show Hours: Saturday, March 18, 2023

9:00 a.m. - 5:00 p.m.

Sunday, March 19, 2023 10:00 a.m. - 4:00 p.m.

Breakdown: Sunday, March 19, 2023

\*4:00 p.m. - 8:00 p.m.

\*Absolutely NO Early Teardown

Adults - \$5.00

Children under 12 - Free

# Who Will Be There?

More than 100 exhibitors will take part in the Annual Flower & Garden Show themed, "Once Upon A Time in A Garden...," which again promises to be the tri-state area's premier event. You're invited you to vend and show your wares. In addition to nurseries, participants include: distributors of lawn and garden equipment, pottery and statuary, landscaping, tree services, water ponds, stone products, herbs and violets, outdoor furniture, florists, wild bird products, and natural gourmet gifts from the garden. One of the most unique elements of the show is the opportunity to meet, learn, and network with other gardening experts. Regional extension agents, as well as nature specialists, will also be on hand to answer questions throughout the show.

In HCC's 48,000 sq. ft. arena, the public will have an opportunity to browse, learn, and buy. Seminars and demonstrations will be presented continuously each day to add to the educational element of the event. Special free gardening activities will be offered for children.

For the exhibitors' enjoyment, and as HCC's way of saying "Thank You," complimentary light refreshments will be provided during show setup.

# Fees

Spaces will be assigned on a first-come, first-served basis. The charge for a  $10^{\circ}$  x  $10^{\circ}$  space is only \$200 for the two days. A second space is \$175, a third space is \$150, and a fourth space is \$75. A 50% deposit is required with your reservation form. There is a \$50 fee for electrical hook up, and available electric wattage will be limited by the Show presenter. The balance of your rental fee is due no later than Monday, January 16, 2023.

Booth space is <u>reserved</u> upon receipt of contract. To ensure a space, complete the enclosed Show Contract and return it to the HCC Alumni Association Office with your <u>proof of insurance</u> as soon as possible. If you have additional questions, contact:

Shirl Grattan at 301-739-7358; Judy Kofoet at 301-791-2703; or Lisa Stewart at 240-500-2346

## Exhibitor Comments

#### What Do You Like Best About HCC's Show?

\* "Great crowds. Friendly atmosphere. Returning vendors are like family."

David Martz - "Double D's Bees"

 ★ "We loved it. Great space!"

**Lori Anderson – "Painted Pastures"** 

"Very well organized, it is a beautiful Show with all the plants and flowers."

Tim & Robin Deitch - "Robinsnest"

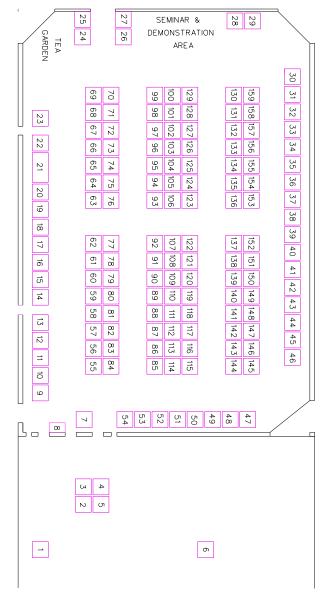
\* "Wonderful Spring Show! Lots of happy customers, promoted well & good sales."

Inge Ledden - "The Cottage of Herbs"

# Show Rules

- 1. Exhibitors must stay strictly within their designated space.
- 2. To add to the Show, <u>ALL</u> exhibitors must design and present a garden themed display <u>using live and/or dried flowers</u>.
- 3. All tables must be <u>skirted to the floor</u> and all boxes and packing materials must remain out of public view, within exhibitor's space, throughout the Show.
- Booth breakdown will **ABSOLUTELY NOT** be permitted before 4:00 p.m. on Sunday, March 19, 2023, per exhibitor's signed contract.
- 5. No exhibitor will be considered part of the Show or allowed to set-up at the event, if they have not submitted: <u>a completed and signed contract</u>, their full exhibitor fee and their certificate <u>of insurance</u> (naming HCC and the HCC Alumni Association) to the HCC Alumni Office, before February 6, 2023.
- This year's Show is themed, "Once Upon A Time in A Garden..."
- 7. All Exhibitors will be juried before contracts are formally accepted.

# Flower & Garden Show Sample Layout



\*Map layout is subject to change

Disk manipulation and printing by HCC Digital Printing and Design Services CAM 8/24/2022

Hagerstown Community College Alumni Association c/o Lisa S. Stewart, HCC Coordinator, Alumni Relations & Volunteer Services 11400 Robinwood Drive Hagerstown, Maryland 21742-6514



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#### **Hagerstown Community College Alumni Association's**

# Twenty-Seventh Annual Flower & Garden Show

Themed: "Once Upon A Time in A Garden..."

March 18 & 19, 2023

Saturday, 9:00 a.m. - 5:00 p.m. Sunday, 10:00 a.m. - 4:00 p.m.



**Athletic, Recreation and Community Center Hagerstown Community College** 

**All Proceeds Benefit Hagerstown Community College**