Graphic Design Technology



What is graphic design?

Graphic design is the practice or profession of designing print or electronic forms of visual information. Graphic designers create a wide assortment of material, such as posters, magazines, catalogs, greeting cards, cartoons, maps, websites and brochures. Graphic design skills are used in many visual fields: print production, illustration, art direction, photography, graphic art, web graphics and design, and animation. If you would like to get paid for being creative, this may be the perfect field for you.

Where do graphic designers work?

Graphic designers are hired by a variety of businesses, including design studios, advertising agencies, public relations firms, newspapers, and publishers.

Why should I come to HCC?

HCC offers degrees, certificates and letters in graphic design technology. These programs include hands-on skill building using the latest technology. The programs focus on the principles of visual communication, drawing, typography, and page layout. The program includes internship opportunities and practice in HCC's in-house graphic design studio. Throughout the program, you will be developing a portfolio containing projects that have been published in print and online. HCC faculty will work with you to ensure a portfolio that professionally displays what you have accomplished at HCC.

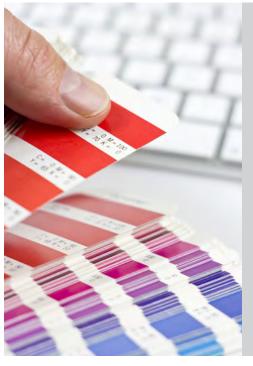
What type of students excel in this program?

Graphic designers need to have a strong innate sense of composition as well as the ability to be "self-directed." It is not enough to use the software well: they must be able to function as part of a "design" team and develop an appreciation for well-designed visual communications.

Are graphic design courses available online?

HCC currently offers GDT 112 Computer Graphics and GDT 215 Typography online. Web Design I (WEB 101), a requirement for the graphic design technology certificate, is also available online.

HCC also offers several other general education classes online or as part of evening course packages.



What is the difference between the A.A.S and the A.A. degrees in Graphic Design Technology?

The A.A.S. degree is designed for the student who is planning on going directly into the field after graduation. This student takes more graphic design courses than do those pursuing the A.A. degree. This program also includes Graphic Design II, in which students complete their portfolio, resume, and promotional package in order to better market themselves to prospective employers.

The A.A. degree is designed for the student who will be transferring to a four-year institution and choosing graphic design as their area of concentration within an art degree program. This degree includes basic foundation courses that would be taken in any university undergraduate art program, but includes fewer courses in their concentration area as those will be taken as part of their undergrad work at their transfer college during their junior and senior years. This allows the transfer student to concentrate only on upper level courses once they've transferred to their four-year institution.

PROGRAM OPTIONS

- A.A. Degree, Graphic Design Concentration
- A.A.S. Degree, Graphic Design Technology
- Certificate, Graphic Design Technology
- E Letter of Recognition, Computer Graphic Artist
- Letter of Recognition, Graphic Production Specialist

CAREER OUTLOOK

MEDIAN SALARY

\$50K

for Graphic Designers EMPLOYMENT

265,000 jobs in U.S.

3,230 employed in MD (source: www.bls.gov/ooh)

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A.A. Degree

Graphic Design Concentration

This degree prepares students for transfer to a four-year institution to pursue a bachelor of fine arts degree with a concentration in graphic design.

General Education Requirements 31-32 credits

Arts/Humanities Select one course from the following list: ART 101 Introduction to Visual Arts

AL I	101	iliti oduction to visual Arts(3)			
ART	231	History of Western Art I(3)			
ART	232	History of Western Art II(3)			
Select another course in a different					
Arts & Humanities discipline from approved					
General Education course list3					

Behavioral/Social Sciences

Select two courses in different disciplines from
approved General Education course list 6

Biological/Physical Science

Select two courses from approved General Education course list—one must be a laboratory course7-8

Diversity

English

ENG 102 A	Advanced English Composition . OR	3
ENG 112 T	echnical Writing	(3)
Mathemati MAT 115 C	cs Quantitative Reasoning	3
ART 103 C	equirements Drawing I Photography I Digital Imaging	3
ART 102 T	Credits) course from the following: wo-Dimensional Design Computer Graphics	
ART 120 B	Credits) course from the following: Beginning Ceramics	
Area 3: (3 (Credits)	
GDT 142 C	course from the following: Computer Illustration: Adobe Illustrator Digital Layout/Prepress	
GDT 146 G	Credits) course from the following: Graphic Design I Sypography	(3)
Free Electives 7-8 credits Electives should be selected in consultation with a transfer advisor and/or the transfer institution. Some recommended courses are listed below:		
ART 203 E ART 215 P COM103 P COM108 Ir CSC 102 Ir GDT 112 C GDT 215 T GDT 220 G GDT 246 C GDT 269 Ir SDE 102 2 WEB 101 V WEB 110 V	Painting I	(3)(3)(3) nication .(3) nnology .(3)(3)(3)(3)(3)(1-3) sesign(3)(3)

Degree Requirement......60

A.A.S. Degree

Graphic Design Technology

This degree provides training for a variety of careers in visual communication and graphic design.

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General Education Requirements 21-22 credits Arts/Humanities ART 101 Introduction to Visual Arts				
Diversity Select one course from the approved General Education course list				
English ENG 101 English Composition				
Mathematics MAT 115 Quantitative Reasoning3				
Program Requirements 33 credits ART 103 Drawing I				
Restricted Electives 6 credits Electives should be selected in consultation with the Technology and Computer Studies Division to satisfy career goals. Select two courses from the following:				
ART 102 Two-Dimensional Design				

Certificate

Graphic Design Technology

This certificate consists of specialized courses and general education to enhance job performance and professional career development.

Program	Requirements	24 credits			
GDT 112	Computer Graphics	3			
GDT 116	Digital Imaging	3			
GDT 142	Computer Illustration: Adobe III	ustrator 3			
GDT 143	Digital Layout/Prepress	3			
GDT 146	Graphic Design I	3			
GDT 215	Typography	3			
GDT 246	Graphic Design II	3			
WEB 101	Web Design I	3			
Certificate Requirement24					

Letter of Recognition

Graphic Design Technology Computer Graphic Artist

This sequence of courses prepares an individual to work as a computer graphic artist. These skills are useful when artwork is being prepared for publication in print, Web, or multimedia.

Program Requirements	9 credits				
GDT 112 Computer Graphics	3				
GDT 116 Digital Imaging	3				
GDT 142 Computer Illustration:					
Adobe Illustrator	3				
Letter of Recognition Requirement9					

Letter of Recognition

Graphic Design Technology Graphic Production Specialist

This sequence of courses prepares an individual to work as a graphic production specialist. These skills are useful when artwork is being prepared for publication in an offset print environment.

Program Requirements	9 credits
GDT 112 Computer Graphics	3
GDT 116 Digital Imaging	
GDT 143 Digital Layout/Prepress	
Letter of Recognition Requiremen	t9

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