

Participant Information

Plan today to be a part of the tri-state area's largest and best floral event as the Hagerstown Community College Alumni Association hosts its Twenty-Eighth Annual Flower & Garden Show on the HCC campus in Hagerstown, Maryland, March 16 & 17, 2024.

With over 5,600 attendees, delighted exhibitors agreed that our 2023 Show was one of their biggest and best weekends ever. Do not miss your opportunity to be a part of this well-anticipated event that presents our exhibitors with many opportunities for sales, networking, and marketing.

Mark Your Calendar

Show Date:	March 16 & 17, 2024
Place:	Athletic, Recreation and Community Center, HCC
Set-Up:	Friday, March 15, 2024 12:00 noon - 8:00 p.m.
Show Hours:	Saturday, March 16, 2024 9:00 a.m. - 5:00 p.m. Sunday, March 17, 2024 10:00 a.m. - 4:00 p.m.
Breakdown:	Sunday, March 17, 2024 *4:00 p.m. - 8:00 p.m. * <u>Absolutely NO Early Teardown</u>
Admission:	Adults - \$5.00 Children under 12 - Free

Who Will Be There?

More than one hundred exhibitors will take part in our flower show-themed, **"Blooms, Bugs & Butterflies...!"** which again promises to be the tri-state area's premier event! We invite you to join us to vend and show your wares. In addition to nurseries, participants include: distributors of lawn and garden equipment, pottery and statuary, florists, landscaping, tree services, water ponds, stone products, herbs, annuals, perennials, outdoor furniture, bird products, and natural gourmet gifts from the garden. One of the unique elements of our Show is the opportunity shared by exhibitors and visitors to meet, learn, and network with other gardening experts. Regional Extension Agents, as well as nature specialists, will also be on hand to answer questions throughout the Show.

In our 48,000 sq. ft. arena, the public will have an opportunity to browse, learn, and buy. Gardening seminars and demonstrations will be presented continuously each day to add to the educational element of our event. Special free gardening activities will be offered for children.

For the exhibitors' enjoyment, and as HCC's way of saying "Thank You," complimentary light refreshments will be provided during show setup.

Fees

Spaces will be assigned on a first-come, first-served basis. The charge for a 10' x 10' space is only \$200 for the two days. A second space is \$175, a third space is \$150, and a fourth space is \$75. A 50% deposit is required with your reservation form. There is a \$50 fee for electrical hook up, and available electric wattage will be limited by the Show presenter. The balance of your rental fee is due no later than **Monday, January 15, 2024.**

Booth space is reserved upon receipt of contract. To ensure a space, complete the enclosed Show Contract and return it to the HCC Alumni Association Office with your proof of insurance as soon as possible. If you have additional questions, contact: **Shirl Grattan at 301-739-7358; Judy Kofoet at 301-791-2703; or Lisa Stewart at 240-500-2346**

Exhibitor Comments

What Do You Like Best About HCC's Show?

- ✿ "We love this Show! Always well organized and advertised and an easy setup! Great variety of vendors. Good dates and hours."
Amy Simmons – "For the Birds"
- ✿ "Very well organized, it is a beautiful Show with all the plants and Flowers."
Tim & Robin Deitch – "Robinsnest"
- ✿ "I love everything about it! The vendor dinner, the marketing, and the customer base!"
Phoebe Hohl – "Paper Pie"
- ✿ "Great crowds. Friendly atmosphere. Returning vendors are like family."
David Martz – "Double D's Bees"

Show Rules

- Exhibitors must stay strictly within their designated space.
- To add to the Show, **ALL** exhibitors must design and present a garden themed display **using live and/or dried flowers.**
- All tables must be skirted to the floor and all boxes and packing materials must remain out of public view, within exhibitor's space, throughout the Show.
- Booth breakdown will **ABSOLUTELY NOT** be permitted before 4:00 p.m. on Sunday, March 17, 2024, per exhibitor's signed contract.
- No exhibitor will be considered part of the Show or allowed to set-up at the event, if they have not submitted: **a completed and signed contract, their full exhibitor fee and their certificate of insurance** (naming HCC and the HCC Alumni Association) to the HCC Alumni Office, before **Monday, February 5, 2024.**
- This year's Show is themed, **"Blooms, Bugs & Butterflies...!"**
- All Exhibitors will be juried before contracts are formally accepted.

SEMINAR & DEMONSTRATION AREA

TEA GARDEN

30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46

159 158 157 156 155 154 153

130 131 132 133 134 135 136

152 151 150 149 148 147 146 145

137 138 139 140 141 142 143 144

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CAM 8/24/2022
Job 1376

c/o Lisa S. Stewart, HCC Coordinator
11400 Robinwood Drive
Hagerstown, Maryland 21742-6514

Address Service Requested



A stylized illustration of three tulips. The tulips are rendered in shades of pink, purple, and magenta with overlapping petals. They have green leaves and brown stems. The background is white with decorative brown swirls and dotted lines. The entire illustration is set within a light green oval shape.

All Proceeds Benefit Hagerstown Community College