

Enrollment and Student Services Council

Thursday, February 16th, 2023 • 9:00-11:00am • Zoom

Present: Attendees: A. Auldridge, V. Beach, C. Baer, Dr. D'Ambrisi, N. Arnone, K. Hammond, Dr. Hendrickson, N. Kennedy, B. Kirkpatrick, M. Martin, J. Mentzer, L. Montgomery, Dr. Ohl-Gigliotti, A. Preston, Dr. Poole, R. Rohan, Dr. Soeffker-Culicerto, T. Shank, Dr. Scheetz, T. Thorn, S. Willard, D. Schoenenberger, V. Beache, E. Swartz, A. Wellington, Dr. Renninger, L. Smith, J. Burnett,

Excused: C. Ranalli, C. Fentress, T. Nedimyer, K. Crawford, Dr. Warner, J. Seiler, S. Lietuvnikas, J. Bachtell,

February 2nd minutes review/approval

- The February 2nd ESSC meeting minutes were approved as written

Con Ed Update

- T. Shank Reported: WSCE Update
 - Numbers continue to rise: 23/CEWI Enrollment 1631, FTE 130.66 / 23/CESP Enrollment 183 FTE 13.43 Total Enrollment 6,613 / FTE 523.96
 - ELL class CNA students are heading out for internships. Some students are at Meritus for their clinical placement
 - Western Maryland Consortium has funds to support a \$15 an hour stipend for participants.
- Dr. Ohl-Gigliotti asks about overlap between Continuing Ed and Main HCC Facebook page marketing
 - T. Shank reported that there is an overlap and people are lined up to register for College for Kids
 - Registration open yesterday (2/15) for summer
- 23/CESP Non-credit Adult Education Update
- D. Schoenenberger Reported:
 - Currently, in Session III: 391 students enrolled + 20+ added in March
 - WCPS Partnership – is highly valued – we have a strong advocate, Kim Duncan, at WCPS recognizing the importance of Adult Education. We just opened 3 classes with Salem Elementary (one of those housed at Girl's Inc.). And, have 2 ongoing classes at E. Russel Hicks. We have an upcoming Orientation/Intake at Pangborn Elementary where we will be adding another ESL class.
 - Recognition of Fadi, a past ESL student with our PALS program, connected with WMC (WIOA partner) and completed computer Microsoft Office Suite training through WSCE and is currently employed in PALS as the Management Information Specialist.
 - Shout out to Beth Kirkpatrick – Marketing has been wonderful
- SP23 Credit Update
 - ESSENCE enrollment – Up 1% in headcount today 2/16 – we still have ESSENCE classes to register.
 - A. Auldridge reported –
 - Retention area is slowing down. 141 students were seen in February by Retention Specialists
 - There is an average of 5-10 retention alert cases a day
 - A. Auldridge clarifies that every retention alert submitted is followed up on.
 - Discussion of alert system. Much is reactive – we are waiting for faculty to report. New system will be proactive – alert us to students not attending.

III. Technology discussions related to enrollment & retention: No report

- M. Martin reported there was an upgrade to Self-service in February. There are no problems but some of the interface changed with the update and has since reverted back.

IV Faculty Advising Working Group & ConexEd

- M. Martin Reported:
 - AdHoc committee is meeting 2/17. Marketing team will attend the meeting
 - Trainings are going well and the timeline is moving along

Reminders:

- Follow up discussion - when classes are offered and average age decline – scheduled for Thursday, February 16th @ 2:30pm. Report will be made to ESSC following.
- Spring HCC Open House – Saturday, April 1st, 10am -12noon, AC&T Student Center
 - Same as last year's event – start organizing your department now (see diagram from 2022)
 - Edits to layout will be reviewed at March 16th ESSC
 - Please remember to organize divisions; Table set up on Friday afternoon is recommended
 - Dr. Ohl-Gigliotti will share with ESSC details about last year at next meeting including:
 - Attendance last year
 - registration from event
 - J. Burnett encouraged credit and non-credit to be present at open house.

VIII. Additional Items?

- Recognition of Admissions staff and other Student Services staff who are working a college admissions night.

Meeting ends at 10:00am

Next ESSC Meeting: March 2nd, 9am-1030am