

Enrollment and Student Services Council – AGENDA

Thursday, May 11, 2023 • 9:00-10:00am • Zoom

Approved at May 25, 2023 meeting. Kathleen motioned to approved, Kevin seconded, minutes were approved as written.

I. April 13th - No minutes taken

- *No volunteers to take minutes – Christine & Sam both (quietly) stepped in. This is their collective result.*

II. Spring Enrollment

- *23/CESP & 23/CESU Non-credit WSCE Update (Theresa) – enrollment is looking good, GEAR grant is phasing out but there are other funding sources to continue to support students, working with Western MD consortium, CFK is getting underway, June 20 is first day, three-day week the week of July 4, Contract training continues, working with several companies in area.*
- *23/CESP & 23/CESU Non-credit Adult Education Update (Dawn) - no report since Dawn could not attend*
- *SU23 & FA23 Credit Update (Kevin/Angie) – both summer and fall are up, not only with dual enrollment but also regular students, this being seen in both admissions and registration, enrollment also is reported to be up across the MACC schools reporting through Christine’s affinity group, , neighbor rate has biggest growth right now, did dereg for summer a little later than previous years, fall semester numbers up 20% in headcount including up 220 non early college students, continuing students up 10%, reg and retention booked out through May 25, one Retention Specialist normally to see walk-ins, but had to take that away to accommodate demand for appointments, three RSs not working evening each Monday to handle flow, for Early College @ HCC registrations in the high schools coming up they expect to see Boonsboro 20 students, South high 30 students, BISFA 15 students left to register, handful from ABLE. Haven’t registered any Early College @ WCPS yet since WCPS hasn’t sent rosters. Anticipate doing bulk of registration in June/July.*

III. Technology discussions related to enrollment & retention (Mike, Chris, Angie)

○ *Ad Astra – meeting scheduled with Ad Astra June 5 to move into phase II – class scheduling. Had meeting with OAs to do more training.*

○ *ConexED - May 1st meeting with HCC, ConexEd leadership and Title III team to focus on retention piece needed for grant. Title III team became more familiar with the tool from this meeting but not a lot was covered with the retention piece. Tracey Gorham, CEO of ConexEd is not familiar with Retention Alert and asked for more info on this. IT troubleshooting other issues/fields to help with automated case assignments. Dr. Warner cautioned the group on reporting guidelines of Department of Education grants and need to report again on retention software in another 6 months.*

○ *ARTSYS/Quottly - Mike and Chris participated in a state-wide meeting about this, Transfer with Success Act still seems to be college specific in terms of implementation, some four-year schools are recommending students use their own transfer software and not ARTSYS and this is a potential concern, MACC seems to be using it.*

○ *Self-Service Student Planning – Pathway Uploading - upcoming meeting on Monday with Ellucian, IT needs staff to be clear about what needs are and to present this clearly with Ellucian staff and this meeting, degree audit agenda has been sent out, everyone involved in the meeting is encouraged to look over the agenda to be best prepared, Chris B shared he’s unable to attend since it is so close to graduation*

IV. Sat, April 1st Open House Survey Feedback – Setting Date for FY24 (Christine, all involved)

Christine shared summary of survey results sent from PIE (see agenda). Carlee shared the assessment was great and asked us to be sure to document changes made based on this information. Laurie and Dana attended a FCC open house and had valuable feedback to share in comparison. A smaller group will meet to make decisions for next year's Open House. The date for 2024 Open House will be set at the next ESSC meeting.

V. Faculty Advising Working Group & ConexEd Rollout (Mike, Eric)

Ad Hoc meeting needs to be rescheduled from last week (due to college closure on May 3 due to fiber issues). Working on office hours of faculty over summer until end of June for meeting with students; most will be set by today. For Fall, in August, faculty are coming back Monday instead of Wednesday the week before classes start. Faculty in service meetings will still be Wednesday-Thursday-Friday and faculty may be less available during this time for student advising. Expectation that faculty advisers will be available to students during some of the time the week before fall classes begin. Ad Hoc group is scheduled to continue through the end of June; Mike proposes the Ad Hoc group continue into the fall.

VI. MD Blueprint – General Update (All involved)

Weekly meetings are now happening among key HCC players; Gary Willow has been invited. This should enhance communication. Christine reported initial timeline to enroll March-April was unrealistic. Dr. Warner asked what are we learning from this experience? Dr. Warner suggested drawing the line in the fall by not registering students after drop/add week. Discussion about what the legislation says about student academic readiness and WCPS's interpretation. It was suggested that we may ultimately have fewer students taking classes on campus due to low MCPA scores and GPAs. Kevin brought up that he heard 9th and 10th graders would be taking dual enrollment classes via their AP classes; Dr. Warner clarified he was told only "exceptionally prepared" 9th and 10th graders would be dual enrolleds. Dr. Warner suggested strong analyses to make future improvements while being open to the new process and not getting stuck in old ways of doing things. The notion of an Early College unit came up as something potentially needed in the future.

VII. Data Review – student success in relation to course length and credit load (Alison)

Alison presented slides and suggested follow-up at future meeting or individually. She will email slides to ESSC following the meeting. Looked at FA21, SP22, FA22 15, 12 and 7 week courses.

- *Majority of courses were 15 weeks (80%). Only 8% were 7 weeks. It was later revealed that many 7 week classes are allied health related.*
- *7-week had consistently highest success rates while 12-week had lowest*
 - *A lot of allied health are 7-week students, different caliber students*
 - *A lot of 12-week students are those changing from 15-week class and maybe being less prepared in general*
- *Alison has data by division and by course she can share*
- *25% of students taking 15-week classes earn a D, F, or W (unsuccessful completion)*

Also did analysis for FA18-SP22

- *Overall student success rate in all courses was 70% (ABC grades in all courses)*
- *Students only in short courses had highest term success rate at 85% (could be allied health factor)*
- *Students with mix of short and long course had lowest term success rate at 61%*
- *Angie A asked for updated data removing selective admissions program students*
- *Part-time students have higher term success rates than full-time students*

○ *Question of how age demographic may figure into this, since part-time students who are working are more able to be successful than full-time students balancing work with college*
Alison emphasized that now that we have data, we can ask more questions for further analysis. Carlee shared that PIE's plan is to continue to dig into retention data from different perspectives. The group agreed the report and information is valuable and thanked Alison.

VII. Additional Items?

Chris B – general reminder grades are due at noon today – extremely tight timeline with graduation needs.

Joe S –the week of May 22, Ellucian will be working on updating the subroutine associated with CRM Recruit. This update will automate "pushing" the WCPS ID and English Language Learner (ELL) values from the college's application to Colleague.

Next ESSC Meeting: May 25th, 9:00am-10:00am.

New On the agenda: Spring 2024 Open House Date Setting