

Hagerstown Community College

SPONSORSHIP OPPORTUNITIES



2025-2026

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Hagerstown Community College Foundation

ANNUAL TRIBUTE

The annual Tribute dinner honors outstanding individuals while raising critical funds for student scholarships.

Date: Friday, April 10, 2026 AT 6:00 PM

Location: Athletic, Recreation & Community Center, Hagerstown Community College

Sponsorship Levels:

\$15,000 Platinum Level Sponsor includes:

- Two (2) full-page advertisements in the Tribute program (5" x 7.5")
- Two (2) tables for ten at the Tribute
- Recognition as a Platinum Level Sponsor at the event
- Logo displayed throughout the event on two big screens

\$10,000 Gold Level Sponsor includes:

- One (1) full-page advertisement in the Tribute program (5" x 7.5")
- Two (2) tables for ten at the Tribute
- Recognition as a Gold Level Sponsor at the event
- Logo displayed throughout the event on two big screens

\$5,000 Silver Level Sponsor includes:

- One (1) full-page advertisement in the Tribute program (5" x 7.5")
- Two (2) tables for eight at the Tribute
- Recognition as a Silver Level Sponsor at the event
- Logo displayed throughout the event on two big screens

\$10,000 First Pour Sponsor includes – RESERVED

- One (1) full-page advertisement in the Tribute program (5" x 7.5")
- One (1) table for ten at the Tribute
- Recognition as a First Pour Sponsor at the event
- Logo displayed throughout the event on two big screens

\$10,000 Wall of Honoree Sponsor includes:

- One (1) full-page advertisement in the Tribute program (5" x 7.5")
- One (1) table for ten at the Tribute
- Recognition as a Wall of Honoree Sponsor at the event
- Logo displayed throughout the event on two big screens

\$10,000 Evening Band Sponsor includes:

- One (1) full-page advertisement in the Tribute program (5" x 7.5")
- One (1) table for ten at the Tribute
- Recognition as an Evening Band Level Sponsor at the event
- Logo displayed throughout the event on two big screens

Please select the advertisement you wish to purchase:

Full-page advertisement (includes 8
seats for the Tribute) **\$2,500**

Quarter-page advertisement (includes
2 seats for the Tribute) **\$1,000**

Half-page advertisement (includes 4
seats for the Tribute) **\$1,500**

Logo only (approximately one-eighth
page) **\$500**

32ND ALUMNI & FRIENDS GOLF TOURNAMENT

Date: Friday, September 12, 2025
Location: Beaver Creek Golf Course

Sponsorship Levels:

**\$2,500 Award Dinner
Sponsor**

- Tee and Green Sponsorships
- Includes one (1) foursome

**\$1,000 Cart Lunch
Sponsor**

**\$800 Corporate
Sponsorship**

- Tee and Green Sponsorships
- Includes one (1) foursome

\$500 Beverage Cart

**\$130 Tee or Green
Sponsor**

\$75 Cart Sponsor

**\$60 Program Ad –
Business Card Size**



Participation:

**\$575 –
Foursome**

**\$150 –
Individual Golfer**

**\$40 –
Tournament Patron**

Hagerstown Community College Alumni Association

FLOWER & GARDEN SHOW

A beloved community tradition that welcomes garden enthusiasts, families, and local vendors.

Date: March 14 & 15, 2026

Location: Hagerstown Community College, Athletic, Recreation, and Community Center

Sponsorship Levels:

Platinum - \$2,500 (ONLY ONE)

- Recognition as a Platinum sponsor in all print materials (event program, seminar/demonstration schedules, etc.)
- Forty (40) tickets to the show

Gold - \$1,500

- Recognition as a gold sponsor in the event program and event welcome signage
- Twenty (20) tickets to the show

Silver - \$500

- Recognition as a silver level sponsor on event welcome signage
- Ten (10) tickets to the show



TURKEY TROT

Date: Thursday, November 27, 2025

Location: Athletic, Recreation, and Community Center (ARCC)

Sponsorship Levels:

Platinum - \$1,000 or more

- Your company name or logo on the front or sleeve of the race t-shirt
- A Thank-you plaque from the HCC Athletic Department
- 5 complementary race t-shirts
- 5 complementary race entry forms to run the race on Thanksgiving morning
- Advertising on the course (your business must provide the banner)
- Advertising material inserted in runners bag (your business to provide the material)
- HCC Hawk Athletic Membership-Trainer Level -2 people (fitness center, admission, newsletter)

Gold - \$500 or more

- Your company name or logo on the top back of the race t-shirt
- 3 complementary race t-shirts
- 3 complementary race entry forms to run the race on Thanksgiving morning
- Advertising on the course (your business must provide the banner)
- Advertising material inserted in runners bag (your business to provide the material)
- HCC Hawk Athletic Membership-Trainer level-1 person (fitness center, admission, newsletter)

Silver - \$250 or more

- Your company name or logo on the back of the race t-shirt
- 2 complementary race t-shirts
- 2 complementary race entry forms to run the race on Thanksgiving morning
- Advertising material inserted in runners bag (your business to provide the material)

Bronze - \$150 or more

- Your company name (no logo) on the back of the race t-shirt
- 1 complementary race t-shirt
- 1 complementary race entry form to run the race on Thanksgiving morning
- Advertising material inserted in runners bag (your business to provide the material)

HCC ARCC SPONSORSHIPS

Sponsorship banners are created in-house and are included in the sponsorship fee.

Sponsorship Levels:

Gold - \$3,500

- 3-year sponsorship
- HCC will hang the sponsor's banner for 2024-2027 in the ARCC (Athletic, Recreation and Community Center) located on HCC campus with sponsor's name, logo and number &/or website
- HCC will hang the sponsor's banner on the athletic field of choice

Silver - \$2,500

- 1-year sponsorship
- HCC will hang the sponsor's banner for 2024-2025 academic year in the ARCC (Athletic, Recreation and Community Center) located on HCC campus with sponsor's name, logo and number &/or website
- HCC will hang the sponsor's banner on the athletic field of choice

Bronze - \$1,500

- 1-year sponsorship
- HCC will hang the sponsor's banner for the 2024-2025 academic year in the ARCC (Athletic, Recreation and Community Center) located on HCC campus OR the sponsor's athletic field of choice with the sponsor's name, logo and number &/or website



Athletics

TEAM EVENTS

8th Annual Futsal Tournament

Hagerstown Community College Women's Soccer | Date: December 7, 2025

Time: 8:00am-6:00pm | Location: Athletic, Recreation, and Community Center (ARCC)

Sponsorship Levels:

Tier 1: \$500

- Sponsor's name and/or logo on the front of the t-shirt

Tier 2: \$250

- Sponsor's logo on the back of the t-shirt

Tier 3: \$100

- Sponsor's name on the back of the t-shirt

Athletics

TEAM EVENTS

8th Annual Spring Fest Tournament

Hagerstown Community College Women's Soccer | Date: February 28, 2026 and March 1, 2026

Time: Games will start at 8:00pm and 4:00pm | Location: Hagerstown Soccer Complex (13317 Cearfoss Pike, Hagerstown, MD 21740)

Sponsorship Levels:

Tier 1: \$500

- Sponsor's name and/or logo on the front of the t-shirt

Tier 2: \$250

- Sponsor's logo on the back of the t-shirt

Tier 3: \$100

- Sponsor's name on the back of the t-shirt

WASHINGTON COUNTY CAREER EXPO

The Washington County Career Expo connects students, job seekers, and career changers with local employers, training programs, and educational resources. This event supports workforce development in our region and empowers participants to explore career pathways and build a stronger future.

Spring 2026 | HCC Athletic, Recreation, and Community Center

Sponsorship Levels:

Presenting Sponsor \$2,500 (Limit 1)

- Exclusive name/logo on all event branding ("Washington County Career Expo @ HCC presented by [Your Company]")
- Prime booth placement
- Speaking opportunity during opening remarks
- Logo on event signage, flyers, and website
- Featured in press release and social media
- Option to include item in student gift bag

Gold Sponsor \$1,000

- Premium booth placement
- Logo on event signage and marketing materials
- Company listed on event page
- Option to include item in student gift bag

Silver Sponsor \$500

- Standard booth placement
- Company logo on select marketing materials
- Acknowledgment during event

Supporter \$250

- Company name listed on event signage
- Recognized during closing remarks



COLLEGE TO CAREER NETWORKING

This dynamic event connects HCC students with local employers and alumni through meaningful networking opportunities. With the potential for engaging panel discussions, the event offers valuable insights into career paths, industry expectations, and professional development—helping students confidently take their next step beyond the classroom.

Time: TBD | Date: TBD

Sponsorship Levels:

Series Sponsor \$2,000

- Recognition as the exclusive overall series sponsor across all 4 events
- Speaking opportunity at each event
- Logo on all promotional materials
- Opportunity to distribute branded giveaways
- Featured in event recaps and social media

Event Sponsor \$1,000/event

- Recognition as a division-specific event sponsor
- Company logo on event signage and invites for sponsored event
- 1–2-minute spotlight at the event

Networking Table Partner \$500/event

- Reserved networking table
- Recognition in follow-up communication

MENTOR-A-HAWK PROGRAM

Mentor-a-Hawk connects enrolled HCC students with alumni who serve as dedicated Career Mentors. Each mentor meets with their matched student three times per semester to strengthen the student's professionalism, networking skills, and career readiness. Mentors provide guidance on job and internship searches, LinkedIn and Central Network profiles, and help refine resumes and cover letters—empowering students for success beyond college.

Sponsorship Levels:

Lead Program Sponsor \$2,000

- Naming rights for the semester's program ("Mentor-A-Hawk powered by [Your Company]")
- Recognition at kick-off and closing ceremonies
- Logo on all mentor/mentee materials
- Company rep invited to final reflection session
- Recognition in press release and on social media

Mentor Champion \$1,000

- Logo on select program materials and emails
- Thank you recognition at events
- Opportunity to send one employee to serve as a mentor

Professional Ally \$500

- Recognition on website and program communications
- Listed as a program supporter at kick-off/closing events

PERFORMING/VISUAL ARTS SPONSORSHIP

Support for the arts at Hagerstown Community College helps nurture creativity, talent, and expression among our student artists. Sponsorships provide resources for a variety of on-campus performances, exhibitions, and showcases throughout the year.

Sponsorship Levels:

STAR: \$500

- Name in program
- 4 complimentary tickets with reserved seating (one show)
- Meet the director

LEAD: \$275

- Name in program
- 3 complimentary tickets with reserved seating (one show)
- Meet the director

Cameo: \$150

- Name in program
- 2 complimentary tickets (one show)

Extras: \$100

- Name in program
- 1 complimentary ticket (one show)



All funds go to the Grace Dull Memorial Scholarship Fund

SUMMER YOUTH PROGRAMMING

Hagerstown Community College's summer youth programs offer engaging, educational, and fun experiences for students ages 6-18. With a wide range of camps in STEM, arts, sports, and career exploration, these programs inspire learning, build skills, and connect youth with their passions – all in a safe and supportive environment.

Date(s): June 15-August 7, 2026

Sponsorship Levels:

Camp Sponsor \$5,000

- Recognition as a VIP sponsor on the website and on social media
- Inclusion of promotional material in attendee packets
- Website recognition
- 1 (one) complimentary print advertisement

Lunch Sponsor \$2,500 (Limit 3)

- Recognition as a VIP sponsor on the website
- Inclusion of promotional material in attendee packets
- Website recognition
- 1 (one) complimentary print advertisement



NON-PROFIT SYMPOSIUM

The Non-Profit Symposium brings together local nonprofit professionals, community leaders, and students for a day of learning, networking, and collaboration. Featuring expert-led sessions and panel discussions, the event supports the growth and sustainability of our region's nonprofit sector.

Date: April 30, 2026 | Time: 8am-4pm | Location: Career Programs Building

Sponsorship Levels:

Platinum: \$1,500 (Limit 2)

*Keynote Sponsorships
(2 available): Morning Keynote
& Lunch Keynote*

- First choice booth location
- Full page advertisement in event program
- Speaking opportunity at event
- 2 (two) tickets to the event
- Featured placement in event advertising
- Option to contribute giveaway items and promotion materials in attendee packets
- Sponsors 1 (one) person to attend HCC's Nonprofit Management series.

Gold: \$750 (Limit 3)

Snack sponsor

- 2 (two) tickets to event
- 1/2-page advertisement in event program
- Second choice location of booth set-up
- Recognition on snack table as sponsor
- Option to include giveaway item for attendees

Silver: \$500 (Limit 5)

- 1 ticket to the event
- 1/4-page advertisement in event program
- Booth set up
- Recognition on website

Bronze: \$250 (Unlimited amount)

- 1/8-page advertisement in event program
- Recognition on website

WRITING SYMPOSIUM

A literary event bringing together aspiring and established authors for networking, keynote speakers, breakout sessions, and industry connections. Activities may include author meet-and-greets, open mic readings, agent meetings, and meals.

Open to all genres.

Date: April 2026

Sponsorship Levels:

Presenting Sponsor: \$5,000

- Event naming rights (e.g., "[Your Business] Writers Conference")
- Recognition as the keynote speaker sponsor
- Premium logo placement on swag bags
- Featured placement in event advertising and printed brochure
- 4 (four) complimentary event tickets

Silver Sponsor: \$3,000

- Recognition as an author sponsor
- Logo on swag bags
- Inclusion in event advertising and brochure
- 2 (two) complimentary event tickets

Swag Bag Sponsor: \$1,000

- Event advertising
- Logo on swag bag
- Brochure inclusion
- 1 (one) complimentary event ticket

Meal Break Sponsor: \$500

- Recognition in event advertising and brochure

Event Sponsor: \$250

- Recognition in brochure advertising

Student Engagement Events

WASHINGTON COUNTY STEAM FESTIVAL

The Washington County STEAM Festival at Hagerstown Community College celebrates science, technology, engineering, arts, and, math through hands-on activities, demonstrations, and interactive exhibits—engaging learners of all ages and inspiring curiosity and innovation in our community.

Saturday, November 1, 2025 | 10:00am – 2:00pm | HCC Athletic, Recreation, and Community Center



Sponsorship Levels:

\$2,000+

Recognition as a 1st tier donor on event promotional materials and SWAG

\$1,000+

Recognition as a 2nd tier donor on event promotional materials and SWAG

<\$1,000

Recognition as a donor on event promotional materials and SWAG

DR. MARTIN LUTHER KING, JR. CELEBRATION WEEK

Week of January 19, 2026 | Various times throughout the week
HCC Campus, primarily within the AC&T Student Center



Sponsorship Levels:

\$1,000+

Recognition as a top donor on event promotional materials and SWAG

<\$1,000

Recognition as a donor on event promotional materials and SWAG

Sponsorship Opportunities

2025 STUDENT ENGAGEMENT EVENTS

Student Leadership Seminar Series \$1,000 per session

Support the Student Leadership Seminar Series, offered twice each semester. Help prepare 10–25 student leaders with skills in communication, goal setting, conflict resolution, and more.

Sponsorship Includes:

- Logo on participant binders and completion certificates
- Name/logo in social media promotions
- Recognition during welcome remarks

Bonus: Funds help cover refreshments and student incentives.

Hispanic Heritage Month \$2,000

Celebrate Hispanic Heritage Month in October with Sol Y Rumba, a cultural music and dance experience reaching ~150 students.

Sponsorship Includes:

- Logo on digital displays during the event (Student Center)
- Inclusion in social media and printed materials
- Verbal recognition during the event

Gymkana \$1,500

Be part of the inspiring annual Gymkana performance in February. With 400–500 attendees, this drug- and alcohol-free message reaches a broad public audience.

Sponsorship Includes:

- Name/logo in event promotional materials
- Verbal recognition during the event

Student Advocacy Day \$1,000

Sponsor Student Advocacy Day in Annapolis. Your gift supports transportation and meals for 15 student leaders meeting with state lawmakers.

Sponsorship Includes:

- Name/logo in event promotions and social media
- Recognition in post-event highlights

Sponsorship Opportunities

2025 STUDENT ENGAGEMENT EVENTS

Black History Month Celebration \$5,000

Presenting sponsor for Black History Month Celebration in February. The event includes professional speakers and poets, and engages ~75–100 students and staff.

Sponsorship Includes:

- Logo on all event promotions (print, social, and digital signage)
- Recognition on centerpieces and during the event
- Opportunity to speak or be featured at the event

Arrive Alive Tour \$5,000

Support the impactful Arrive Alive Tour in March, featuring a DUI/distracted driving simulator and guest speaker. Event attendance: ~200 students.

Sponsorship Includes:

- Name/logo on all promotional materials
- Recognition during the event and social media highlights

Spring Fling Week \$2,000

Celebrate the school year with fun and games all week long!

Sponsorship Includes:

- Logo on Spring Fling t-shirts
- Name on daily digital signage and printed materials
- Social media mentions
- Opportunity to host a booth or table onsite

Monday through Thursday available for individual or full-week sponsorship.

Grad Bash Sponsor \$2,500 (May)

Join the fun at our annual Graduation Party with food, music, and photo keepsakes for ~150 graduates.

Sponsorship Includes:

- Logo on souvenir photo reels
- Name in all printed and digital promotions
- Verbal recognition during the event

Want to sponsor just a part?

- Photobooth Sponsor – \$1,500
- Pizza Sponsor – \$500
- Prize Sponsor – \$500 (e.g., iPad Mini or similar)

SPARK! INNOVATION AND GROWTH CONFERENCE

TBD | Location: Center for Business and Entrepreneurial Studies

Sponsorship Levels:

The Spark! Innovation and Growth Conference at Hagerstown Community College brings together entrepreneurs, business leaders, and innovators to explore emerging trends, share ideas, and inspire economic growth in our region.

SPARK! INNOVATION & GROWTH PRESENTING SPONSOR \$5,000 (1 AVAILABLE)

- Corporate naming rights for the conference
- Speaking opportunities at all events
- Verbal recognition at all events
- Onsite signage at all events
- Virtual booth and recognition on our registration app, Whova
- Name/logo inclusion on all marketing materials and promotions
- Social media acknowledgement as presenting sponsor
- Full page ad in the conference program
- Name/logo on event gifts, provided to all attendees
- Prominent logo and website link display on our website
- Database of all opt-in registrant emails
- One specific email to registrants designed by your company
- Opportunity to include marketing items or swag in gift bags to attendees
- Premier exhibitor opportunity at resource fairs

SIP, SPARKLE & SOAR SPONSOR \$3,000 (1 AVAILABLE)

- Corporate naming rights for this workshop
- Speaking opportunities at workshop
- Verbal recognition at all events
- Onsite signage at all events
- Virtual booth and recognition on our registration app, Whova
- Name/logo inclusion on all marketing materials and promotions
- Full page ad in the conference program
- Social media acknowledgement as workshop sponsor
- Prominent logo and website link display on our website
- Database of all opt-in registrant emails
- One specific email to registrants designed by your company
- Opportunity to include marketing items or swag in gift bags to attendees
- Premier exhibitor opportunity at resource fairs

BLAZE SPONSOR \$2,500 (3 AVAILABLE)

- Verbal recognition at all events
- Onsite signage at all events
- Opportunity to introduce workshop speaker at conference events
- Premier exhibitor opportunity at resource fairs
- Name/logo inclusion on all marketing materials and promotions
- Prominent logo and website link display on our website
- Social Media acknowledgement
- Opportunity to include marketing items or swag in gift bags to attendees
- 1/4-page ad in the conference program

IGNITE SPONSOR \$1,000 (5 AVAILABLE)

- Social Media acknowledgement
- Verbal recognition at Spark After Dark and Light Your Spark
- Opportunity to introduce workshop speaker at conference events
- Exhibitor opportunity at resource fairs
- Logo and website link display on our website
- Opportunity to include marketing items or swag in gift bags to attendees
- 1/4-page ad in the conference program

FLARE SPONSOR \$500

- Social Media acknowledgement
- Verbal recognition Light Your Spark
- Exhibitor opportunity at resource fairs
- Logo and website link display on our website
- 1/4-page ad in the conference program

GLOW SPONSOR \$250

- Social Media acknowledgement
- Exhibitor opportunity at resource fairs
- Logo and website link display on our website
- 1/8-page ad in the conference program

MEDIA PARTNER IN-KIND SPONSOR

- Exhibitor opportunity at resource fairs
- Logo and website link display on our website
- Opportunity to include premiums/marketing items in gift bags to attendees
- 1/2-page ad in the conference program

HCC'S CARE CUPBOARD

The Care Cupboard at Hagerstown Community College provides essential food and personal care items to students in need, helping to reduce food insecurity and support their well-being so they can focus on academic success.

Sponsorship Levels:

Pantry Partner \$1,000+

- Recognition on Care Cupboard signage for one year
- Mention in donor newsletter and social media
- Tour of the care cupboard
- Thank you email from Student Activities team

Monthly Meal Sponsor - \$500

- Supports one month of Care Cupboard grab-and-go snacks
- Recognition on Care Cupboard bulletin board for one year
- Mention in donor newsletter
- Thank you email from Student Activities team

Shelf Stocker Sponsor - \$250

- Helps restock one shelf of essential items
- Recognition on the Care Cupboard bulletin board for one year
- Thank you email from Student Activities team

Snack Pack Supporter - \$100

- Supports one week of grab-and-go snacks
- Thank you email from Student Activities team

In-kind donations are always welcome. We accept donations of hygiene products, perishable, and non-perishable goods.



Sponsorship Selection Form

Event: _____

Sponsorship Level: _____

Sponsor Amount: _____

Company/Sponsor Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Please make your check payable to the Hagerstown Community College Foundation, Inc. Mail this form and your check by the corresponding deadline. Payment deadlines can be found at the bottom of each event listing.

HCC Foundation
11400 Robinwood Drive, ATC 125
Hagerstown, MD 21742

For questions or more information, contact TBD at 240-500-2348 or colleageadvancement@hagerstowncc.edu

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