College Update

Addressing Current Opportunities and Preparing for Major Challenges in Higher Education
By Guy Altieri, HCC President

HCC All-College Colloquium

August 21, 2013
## Enrollment Growth FY08 – FY13

**UNDUPLICATED HEADCOUNT AND FTE TOTALS BY FISCAL YEAR: 2008 - 2013**

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>FY 2008</th>
<th>FY 2009</th>
<th>FY 2010</th>
<th>FY 2011</th>
<th>FY 2012</th>
<th>FY 2013</th>
<th>% Change</th>
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<tbody>
<tr>
<td><strong>HEADCOUNT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-time</td>
<td>1,628</td>
<td>1,816</td>
<td>2,081</td>
<td>2,057</td>
<td>1,992</td>
<td>2,008</td>
<td>23.3%</td>
</tr>
<tr>
<td>Part-time</td>
<td>3,903</td>
<td>4,085</td>
<td>4,442</td>
<td>4,793</td>
<td>5,032</td>
<td>5,093</td>
<td>30.5%</td>
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<tr>
<td>Total</td>
<td>5,531</td>
<td>5,901</td>
<td>6,523</td>
<td>6,850</td>
<td>7,024</td>
<td>7,101</td>
<td>28.4%</td>
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<tr>
<td><strong>FTE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Funded</td>
<td>1,944.6</td>
<td>2,191.2</td>
<td>2,440.0</td>
<td>2,551.2</td>
<td>2,582.0</td>
<td>2,601.2</td>
<td>33.8%</td>
</tr>
<tr>
<td>Total</td>
<td>2,410.3</td>
<td>2,688.1</td>
<td>2,998.9</td>
<td>3,170.8</td>
<td>3,202.5</td>
<td>3,219.8</td>
<td>33.6%</td>
</tr>
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Prepared by: Linda Vrboncic, Research Analyst, 8/13/13

Source: FY 08-13 Official Enrollment Files and MHEC CC-2 Reports
Local, State, and National Trends Impacting HCC

**Challenges**

- Student tuition and fees are growing rapidly as county, state, and federal funds for higher education are declining and government entities are moving toward performance-based funding models.

- Student program completion expectations continue to rise as student financial aid becomes more restrictive.

- Valuable educational technology tools are making higher education more costly and more complicated (mobile computing; BYOD; cloud services).

- The rapid growth of MOOCs at “world class” universities which are beginning to be offered as “credit worthy” learning experiences (e.g., Georgia Tech will offer a MOOC-based online master’s degree in computer science for $6,600, compared to the traditional on-campus price of $45,000).

- The national and world economic transformations are having more people question the value of a “traditional” college education. There is growing interest in college programs that lead to gainful employment and certification / licensure testing established outside of higher education.
Local, State, and National Trends Impacting HCC

Opportunities

✓ People need higher education credentials more than ever before to succeed in the new century economy

✓ Community colleges are receiving more and more respect and praise from business and government leaders as well as the general public. Students from middle class families are going to community colleges in record numbers

✓ More and more grant-funding sources are highly encouraging community college proposals that offer high-quality and low-cost education

✓ Highly productive and innovative colleges receive the scarce resources

✓ Locally, the Washington County Region needs to transform its economic realities to succeed and the education level of the local populace is the central requirement for this to happen

✓ HCC’s “Middle College” model is getting broad and enthusiastic community support
HCC’s Plan to Financially Address Enrollment Increases if There is Less County and State Funding Per Student

For FY14 and Beyond

1. Not filling selected vacant positions
2. Making small tuition and fee increases annually
3. Delaying technology and computer and IT system replacements and upgrades where possible
4. Pursuing joint purchasing opportunities and purchasing high-quality surplus and used equipment
5. Seeking and securing millions of dollars of highly competitive grant funding
6. Strategically targeting limited professional development funding
7. Expanding the use of campus volunteers and student workers
8. Using more part-time faculty and staff, where possible
9. Increasing class sizes without reducing student success
10. Discontinuing low enrollment programs and courses
11. Expanding conference services and campus space rentals
12. Aggressively seeking private donations and contributions
New Credit Programs

Spring 2013
✓ Police Academy

Fall 2013
✓ Dental Hygiene Degree
  at CODA for accreditation
✓ Health Information Systems Degree
  at MHEC for approval
✓ Automation Technology Certificate
  at MHEC for approval
✓ Welding and Fabrication
  Letter of Recognition
New Dental Clinic

- Final occupancy approval from both the State Fire Marshal and County Inspections and Permit Department received in August
- Classes start fall 2013

**Key Features:**
- 18 operatories that can accommodate dental assisting and hygiene students
- Radiography suite for x-rays
- Sterilization lab
- Waiting room for patients (dental hygiene clinic will be open to the public)
- Student locker room
- Dental classroom and lab
- Medical records storage
Changes to HCC’s ESSENCE Program

✓ As a result of a new Maryland Law (SB 740), there is a draft memorandum of understanding between HCC and WCPS to address changes to the dual enrollment program for high school students.

✓ The new Maryland law requires WCPS to pay part of the tuition (approximately 10%) for dually enrolled students for the first four courses a student enrolls in. In most cases, students will be responsible for all fees and the cost of books and other materials needed for a particular course.

✓ The HCC-STEMM Middle College will follow the same funding model for the first four courses and then college-provided, need-based financial aid is available.

✓ HCC has secured two grants that will support the Middle College that total about $1 million dollars.
STEMM Middle College

✓ STEMM = Science, Technology, Engineering, Math, & Medical

✓ Partnership between WCPS and HCC to allow high school students to earn credits and credentials while still in high school

✓ Students can earn a minimum of 30 college credits as they complete their high school diploma requirements

✓ Many students will be able to complete requirements for HCC certificates and associate’s degrees by the time they graduate from high school

✓ Learn more at www.hagerstowncc.edu/middlecollege
Grant Update – Received and Pending

Grants received since Jan. 2013

- Adult Education 2013 (for FY-14) - $313,749
- Appalachian Reg. Commission - Energy House - $150,000
- Health Services Cost Review Commission/MHEC - NSP II Phase 8 - $174,664
- JLG Industries - Girls Exploring Engineering 2013 - $3,540
- Maryland Healthcare Education Initiative - Who Will Care? 2013 (Nursing) - $166,664
- MSDE - Child Care Professional Development Fund FY-14 - $67,758
- MSDE - Start Early, Start Well - Wellness Addition (Child Care) - $5,000
- **National Science Foundation - S-STEM - $629,192**
- Perkins 2013 - Sub. 2013 - $234,470
- Rotary - Science Instruction Models - $1,000
- Teen Parent FY-14 - $60,545
- Towson University - NSP II Towson 2013 - $2,344
- Walmart Foundation & Facility - $500
- WC Office of Community Grant Mgt. - CFK SU ’13 - $1,500

**TOTAL: $1,810,926**

Grants pending

- Alice Virginia & David W. Fletcher Foundation - BSH/Learning Support Center - $247,614
- **MSDE - Middle College - $387,338**
- National Science Foundation - Plant Genome 2 - $90,920
- SPIE - Microscopy - $4,888
- USDA - Secondary Ed, Postsecondary Ed, and Agriculture 2013 (Biotech) - $150,000

**TOTAL: $880,680**

*We have received preliminary notice that MSDE has recommended HCC for a Middle College award.
Middle States Process: Next Steps

**Fall 2013 – Spring 2014**
The self-study committees do their work in addressing the 14 standards and involve the entire college community in their areas of study and recommendations.

Visitation team chair selected who will make preliminary visit to HCC and date of team visit will be finalized.

**Summer 2014**
Committee reports are merged into a complete draft of the self-study for the campus community to review in fall of 2014.

**Fall 2014**
College completes final review self-study and forwards it to the Middle States Team.

**Early 2015**
Middle States Team visits campus to validate the report and determine HCC’s worthiness for continued accreditation.
Spring Recap: BSH/LSC Dedication

March 22, 2013
Being an Active Part of the Community

Left: HCC Nora Roberts Writing Institute Advisory Committee with author Nora Roberts

Right: 2013 HCC United Way team
2013-2014 SGA Officers

Back Row, from left:

✓ Andrew Hall
   Senator
✓ Ted Kaiser
   President
✓ Michael Ecton
   Senator

Front Row, from left:

✓ Ohara Madikoto
   Senator
✓ Cameron Roberts
   Senator
✓ Tony Holweck
   Treasurer
✓ Gladys Cudjoe
   Vice-President
✓ Sheri Pryor
   Secretary
Summer Robinwood Players’ Production

Sweeney Todd: The Demon Barber of Fleet Street

August 1 – 4, 2013
The Nora Roberts Writing Institute: HCC’s First National Conference

✓ Held Aug. 2-3, 2013

✓ Consisted up workshops and breakout sessions for adult and teen writers featuring published authors and HCC faculty

✓ Keynote speakers included international bestselling author Sylvia Day (top right) and critically acclaimed author Erica Bauermeister (bottom)

✓ 86 participants attended NRWI (adult sessions); 23 attended the Young Writers Institute (109 participants total)

✓ Is being planned as an annual event

✓ Will include online courses drawn from videotaped sessions
College for Kids continues to draw children

✓ Summer enrichment program for children entering grades two through ten
✓ 800+ students attended 60+ programs in summer 2013

Above: “Girls Exploring Engineering” for female students in grades 6-8
Adjunct Faculty Recognition – Aug. 22, 2013

Honoring outstanding and long-serving adjunct faculty

This year’s outstanding honorees include:

- Edward Gift (40 years)
- Richard Snyder (35 years)
- Arnold Callaham (20 years)
- Douglas Leisher (20 years)
- Rodney Martin (20 years)
- Deborah Stotelmyer (20 years)
- JoEllen Barnhart (15 years)
- Audra Haddock-Martenot (15 years)
- Simone Heurich (15 years)
- Kaye Peacock (15 years)
- Candice Mowbray (10 years)

Ed Gift
First Graduation Class: HCC Police Academy

September 13, 2013
Memorial Tribute to Maggie Hetzer – HCC Trustee

Margaret “Maggie” Hetzer served on the HCC Board of Trustees from 2001-2012. Maggie passed away in October 2012.

- Memorial tribute area is located on the quad between the LRC and the ASA Building

- The tribute area will feature three informational plaques about Maggie and her philosophy on education as well as a bust of Maggie in her academic regalia

- Retaining walls were added to match the Waltersdorf-Henson Tribute Area near the STEM Building

- To celebrate Maggie’s love for animals, a large birdhouse will be also be placed near the tribute area

A dedication will be held on September 24, 2013 at 10:30 a.m. The entire campus community is invited to attend.
HCC History – Reception & Book Signing

The campus community is invited to a reception and book signing for the release of:

“The Community’s College: The Remarkable Journey of Hagerstown Community College 1946-2012,”
written by HCC retiree and historian Dr. Diane Weaver, former grants director at HCC.

Reception: Tues., Aug. 27 at 10 a.m. in Kepler Center

❖ Meet and Greet with the author
❖ Get your own complimentary copy of the history
❖ See photos and historic materials from the college’s early years

Dr. Diane Weaver
Campus Improvements: HCC Website Upgrade

Did you know that the HCC website has more than 20,000 pages?

- HCC uses Drupal, an open source content management system
- The Public Information & Government Relations (PIGR) Office is currently building a new site to convert from Drupal 6 to Drupal 7
- Many improvements are planned
- Employee survey & focus groups coming soon
- New site will be launched in December
- Website trainings to be held in the spring

Your feedback is appreciated!

Please email webmaster@hagerstowncc.edu with specific questions or issues you’ve experienced.
Collaborating to Make Improvements: New Ad-Hoc Campus Governance Study Groups

Three New Ad-Hoc Governance Study Groups will be formed in FY14:

**FLPTC**
Purpose: A comprehensive review of provisions that govern faculty load calculation, promotion in rank, and tenure decisions. This is a joint faculty and administration study group.

**Campus Communications**
Purpose: A complete review of HCC’s practices for keeping the college community well-informed, leading to recommendations that would result in substantial improvements. Faculty, support staff, students, and administrators are to be appointed to this study group.

**Campus Safety & Security**
Purpose: A review of current safety and security systems and practices to support a campus survey that would gauge the college community’s feeling about safety to identify high-priority improvement areas. Faculty, support staff, students, and administrators are to be appointed to this group.
Current Construction: Road Widening & Roundabout on Robinwood and the Enhancing of the HCC Entrance

Estimated date of completion: November 2014
Road Widening & Roundabout Construction Timeline

**Phase I Part A: July 2013 to September 2013**
- Robinwood Drive reduced to single lane with traffic traveling on the south side (College Plaza side)
- Academic Blvd. traffic will remain dual inbound and outbound lanes. Outbound HCC traffic will drive on a temporary road to be constructed with the existing grass median

**Phase I Part B: September 2013 to December 2013**
- Inbound/outbound shift: Inbound HCC traffic will use the temporary road constructed in the median along Academic Boulevard and outbound traffic will use Academic Boulevard itself
- Includes road improvements to the north side of Robinwood Drive and enhancements to the front of HCC

**Phase II: December 2013 to mid-July 2014**
- Robinwood Drive traffic will shift to north side (HCC side; still single lane)
- Academic Boulevard will be maintained with dual inbound and outbound lanes
- Minimal construction impacts to HCC and Academic Blvd. are anticipated
Roundabout Construction Timeline

Phase III: Mid-July 2014 to October 2014
- Robinwood Drive traffic will shift to driving in a single lane along the outer, newly constructed lanes between Medical Campus Road and Kings Crest Blvd.
- Traffic on Academic Blvd. will also shift to outer lanes with a proposed single inbound and outbound lane in use as construction occurs in the median
- This phase includes construction of medians along Robinwood Drive and Academic Blvd; construction of roundabout retaining walls and plantings, etc.

Phase IV: October 2014 to November 2014
- Paving, final asphalt, and permanent pavement markings will be completed
Yale Drive Extension

Estimated date of completion: Summer 2015
Construction Projects in the Pipeline

Student Center Renovation and Expansion

✓ The renovation will more than double the size of the current building

✓ Improvements include much more club meeting space, more food services space, and more office space for Student Services staff

✓ Construction is expected to start in early spring 2014 and finish in March 2015

Energy House

✓ Construction expected to start in late October 2013 and finish in late summer 2014

Public Service Training Facility (Police, Fire, and EMS)

✓ Early discussions with the County Commissioners to secure local funds (construction anticipated 2016-2017)
Impact of HCC on the County: Collegiate Education Fueling More Local Human & Economic Development

1. Provide Entry-Level Career Education

2. Increase Workforce Skills and Certification for Existing Workers and Those in Need of Retraining for the Jobs of the Future

3. Encourage and Provide Transfer Education in over 50 Bachelor's Degree Programs

4. Provide a College-Level General Education, including Comprehensive Arts and Sciences Offerings

5. Provide Adult Basic Education including GED programs and English as a Second Language programs

6. As needed, provide Remedial and Developmental Education to prepare for college courses

7. Offer Continuing Education Programs to promote Lifelong Learning and to help local community members stay current in their employment fields and remain engaged in areas of personal interest

8. Produce many more HCC graduates that have great life skills, are career focused, and will be responsible citizens who support local human and economic development
Institutional Success and Challenges on the Horizon

The Road Ahead...

- Addressing More Rigorous Federal and State Student Outcome Standards

- Securing Funds to Address Enrollment Growth, Keeping Quality in all Programs, and providing students the financial assistance to go to college (less public aid – more private aid)

- Becoming More Productive with New Technology Tools including increased Online Offerings, Social Networking, and Using More Mobile and Cloud Computing to Address Core Functions

- Exceeding Community Expectations in Orchestrating Student and Community Success, including continued diversification of the Curriculum, Instructional Designs, and Campus Life

- Expanding Efforts to Enhance Educational Programs and Services that Serve the Needs of Local Individuals and the Community
HCC Is Making Great Progress During Difficult and Rapidly Changing Times

HCC succeeds because all its employees do their jobs extremely well and they share a common vision:

HCC will be a learner-centered accessible, lifelong learning institution dedicated to student and community success.
Human Resources: HCC’s Most Valuable Asset

28 new full-time hires since Jan. 2013 including staff in new positions

<table>
<thead>
<tr>
<th>Allison Albinski</th>
<th>Trisha Bair*</th>
<th>Robin Becker-Cornblatt</th>
<th>Terrain Blair</th>
<th>Michelle Blash**</th>
<th>Brandon Brereton*</th>
<th>Jessica Chambers</th>
<th>John Cordani</th>
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<tr>
<td>Kobie Edelin</td>
<td>Lisa Faulkner</td>
<td>Julian Horton</td>
<td>Malissa Hudson</td>
<td>Scott Jennings*</td>
<td>Bernard Johnson</td>
<td>Connie Kauffman*</td>
<td>Angela Kelley*</td>
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<tr>
<td>Kristen Lennon</td>
<td>Rebecca Leonard</td>
<td>Judy McDaniel</td>
<td>Heather Messenger</td>
<td>Jonathan Metcalf</td>
<td>Janice Riley</td>
<td>Richard Slaubaugh</td>
<td>Ryan Spurrier**</td>
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<tr>
<td>Meredith Sumner</td>
<td>Susan Wells**</td>
<td>Regina Yurek</td>
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HCC’s most important resource is its **PEOPLE**!

*Not pictured: Adam Bridendolph
* Promoted to full-time position
**Took new position